

The new
BMW 7 Series

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The Ultimate
Driving Machine



THE NEW BMW 7 SERIES.

PRICE LIST.
LAUNCHING FROM OCTOBER 2015.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

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www.bmw.co.uk/7SeriesNew



THE NEW BMW 7 SERIES.

The new BMW 7 Series is a car that delivers excellence wherever it goes. The innovative BMW Carbon Core gives inner strength whilst reducing weight and increasing efficiency. Exterior design highlights include LED Headlights and chrome detailing on the kidney grille, air breathers and exterior mirrors. Ambient lighting invites you inside and is perfectly complemented by the Nappa leather upholstered comfort seats, which include a massage function at the front to rejuvenate the muscles on long journeys. The new BMW 7 Series – Driving Luxury.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 7 Series model at www.bmw.co.uk/EfficientDynamics



Auto
Start Stop
function



Brake Energy
Regeneration



ECO PRO
Mode



BMW
EfficientLightweight



Electric
Power
Steering



High-precision
direct injection

BMW EFFICIENT DYNAMICS.
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STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO ENGINE AND TRIM VARIANTS.

The new BMW 7 Series is available in a variety of engine and trim variants, each providing a different level of standard specification. The tables here highlight some of these equipment differences, whilst further details can be found in the new BMW 7 Series model Brochure.

730d/730d xDrive

- 18" light alloy Multi-spoke style 619 wheels
- Air conditioning, automatic with four-zone control
- BMW Display Key
- Brake lights with LED technology, Dynamic
- Carbon Core – Innovative lightweight construction with highly rigid and light carbon elements
- Comfort Access with smart opener
- Comfort seats, front and rear
- Control Display – 10.25" colour display screen
- Cruise control with brake function
- DAB tuner
- Enhanced Bluetooth with wireless charging, USB audio interface and Voice Control
- Eight-speed automatic transmission with electronic gear selector and Steptronic
- Exhaust tail pipes, single quadrilateral left and right
- High-beam Assistant
- Interior trim, Fineline wood, High-gloss
- LED Headlights
- Loudspeaker system – BMW Advanced
- Metallic paintwork
- Multifunctional instrument panel
- Navigation System – BMW Professional Multimedia
- Park Distance Control (PDC), front and rear
- Rain sensor with automatic headlight activation
- Reversing Assist camera
- Seat heating, front and rear
- Sport leather steering wheel, three-spoke

RRP from £63,750 inc. VAT



| digitalradio |

730Ld/740Li (In addition / replacement to 730d/730d xDrive)

- Electric glass sunroof
- Pure Excellence Exterior Design
- Roller sunblind for rear window

RRP from £67,700 inc. VAT

M Sport (In addition / replacement to respective non-M Sport models)

- 19" light alloy M Double-spoke style 647M, Bi-colour
- Door sill inlays with illuminated BMW M designation
- Exterior trim, High-gloss Shadowline
- Headlining, Anthracite
- Interior trim, Finition Black wood, High-gloss with Metal effect
- M aerodynamic bodystyling
- M designation on front side panels, left and right
- Sport automatic transmission

RRP from £67,400 inc. VAT



OPTIONAL EQUIPMENT HIGHLIGHTS.



EXECUTIVE DRIVE PRO.

Provides comfortable suspension alignment with dynamic driving characteristics with a road preview via the stereo camera that is integrated into the windscreen. The stereo camera will detect uneven road surfaces and preconditions the suspension accordingly. The function of the Dynamic drive reduces the vehicle's tendency to roll when cornering with the active anti-roll bars at the front and rear axles.

See page 11



SKY LOUNGE PANAROMIC GLASS SUNROOF.

A luxury Panoramic glass sunroof with integrated LED light graphics with illuminated graphic surfaces in the glass to provide a colourful light setting. There are six predefined colours that create a luxurious interior ambience, all of which can be selected in the iDrive menu.

See page 13



BOWERS & WILKINS DIAMOND SURROUND SOUND SYSTEM.

Specifically designed to deliver a custom theatre experience from the comfort of your BMW. Includes a fully active 10-channel amplifier with a 1200W output and 16 speakers balanced throughout the car. The Quantum Logic surround with 7-band equaliser and 3 analogue crossover networks offers 5 sound settings ranging from 'Studio' to 'Cinema'. The carefully designed hole pattern in the speakers ensures maximum efficiency for a pure sound experience.

See page 14



BMW LASERLIGHTS.

Includes both LED technology for enhanced light intensity and wide illumination. In addition there is also Laser technology for even greater intensity when using high-beam at higher speeds.

- 3 lighting levels: LED high and low-beam headlights and Laser high-beam headlights.
- A range of LED lighting including LED daytime driving light with BMW Icon light design.
- Adaptive Headlights, includes BMW Selective Beam and dazzle free High-beam Assistant.

See page 11

BMW INDIVIDUAL. THE EXPRESSION OF PERSONALITY.

The higher your standards, the less room there is for compromise. For drivers with the most exacting standards, BMW Individual offers a range of stunning and perfectly-crafted materials to ensure that the expression of personality has never felt so effortless.



A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular paintworks thanks to a special pigmentation. A variety of metallic, Xirallic or Frozen finishes create numerous intense effects and a unique iridescence. Inside, the level of exclusivity can be continued with a variety of hand-picked interior trims which perfectly compliment the choice of supple BMW Individual Merino leather.



Meticulous selection of raw hides ensures this upholstery remains porous, breathable and soft, whilst the leather shades perfectly match the BMW Individual paints. Furthermore, for those customers with a desire for a truly made-to-measure vehicle, BMW Individual offers an exclusive service to enable customers to tailor their vehicle to a bespoke design by using a range of premium materials.



THE NEW BMW 7 SERIES.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)		CO ₂ emissions (g/km)	
			Alloy wheels:		Alloy wheels:	
			2WS, 23G, 27X	23K, 24L, 24N, 27Z, 2T3, 21F, 21H	2WS, 23G, 27X	23K, 24L, 24N, 27Z, 2T3, 21F, 21H
PETROL						
740Li	326	5.6	41.5	40.4	159	164
740Li M Sport	326	5.6	-	40.4	-	164
DIESEL						
730d	265	6.1	60.1	57.6	124	129
730d M Sport	265	6.1	-	57.6	-	129
730d xDrive	265	5.8	56.5	54.3	132	137
730d xDrive M Sport	265	5.8	-	54.3	-	137
730Ld	265	6.2	58.9	56.5	127	132
730Ld M Sport	265	6.2	-	56.5	-	132

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2015)	VED band	Insurance group
PETROL								
740Li	£59,250.00	£11,850.00	£71,100	£72,060	£71,825	29%	G	TBC
740Li M Sport	£62,291.67	£12,458.33	£74,750	£75,710	£75,475	30%	G	TBC
DIESEL								
730d	£53,125.00	£10,625.00	£63,750	£64,530	£64,475	22%	D	TBC
730d M Sport	£56,166.67	£11,233.33	£67,400	£68,180	£68,125	23%	D	TBC
730d xDrive	£55,291.67	£11,058.33	£66,350	£67,260	£67,075	24%	E	TBC
730d xDrive M Sport	£58,333.33	£11,666.67	£70,000	£70,910	£70,725	25%	E	TBC
730Ld	£56,416.67	£11,283.33	£67,700	£68,480	£68,425	23%	D	TBC
730Ld M Sport	£59,458.33	£11,891.67	£71,350	£72,260	£72,075	24%	E	TBC

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW 7 Series models fall into one of the three categories listed below:

CO ₂ emissions (g/km)	Band D 121 - 130	Band E 131 - 140	Band G 151-165
First year VED	£0	£130	£180
Annual VED (second year onwards)	£110	£130	£180

Key
Insurance group figures refer to 50 Group Rating System.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

STANDARD AND OPTIONAL EQUIPMENT.

	740Li	740Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Price

BMW EFFICIENT DYNAMICS

Active Air Stream Kidney Grille	●	●	●	●	●	●	●	●	Std
Auto Start-Stop	●	●	●	●	●	●	●	●	Std
BMW Carbon Core	●	●	●	●	●	●	●	●	Std
Brake Energy Regeneration	●	●	●	●	●	●	●	●	Std
ECO PRO mode	●	●	●	●	●	●	●	●	Std
Electric Power Steering (EPS) with Servotronic	●	●	●	●	●	●	●	●	Std
High-precision direct injection	●	●	●	●	●	●	●	●	Std

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Retailer will be pleased to provide you with more information.

PAINTWORK

Metallic Available in: Arctic Grey Xirallic ² , Black Sapphire, Carbon Black ¹ , Cashmere Silver ² , Glacier Silver, Imperial Blue Xirallic ² , Jatoba ² , Magellan Grey, Mineral White, Singapore Grey ¹ or Sophisto Grey Xirallic ²	met	●	●	●	●	●	●	●	●	Std
Non-metallic Available in: Alpine White or Jet Black ²	uni	○	○	○	○	○	○	○	○	£0
BMW Individual metallic Available in: Almandine Brown Only with 7MK	ind	○	-	-	-	-	-	-	-	£1,995

UPHOLSTERY

Exclusive Nappa leather Available in: Black (Black colour world), Canberra Beige (Canberra Beige colour world) ³ , Cognac (Black colour world), Ivory White (Black colour world), Ivory White (Ivory White colour world) ³ , Mocha (Black colour world), Zagora Beige (Black colour world)	NA	●	●	●	●	●	●	●	●	Std
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Executive package Comprises: – 23K 19" light alloy V-spoke style 620 wheels ⁴ – 323 Soft-close doors – 415 Sunblind – rear windscreen, electric ⁵ – 416 Sunblinds – rear windscreen and rear side windows, electric – 4HC Heat comfort package, front and rear – 4NM Ambient air package	ZGK	-	-	○	-	○	-	-	-	£3,000
		○	-	-	-	-	○	-	-	£2,850
Executive package M Sport models Comprises: – 323 Soft-close doors – 415 Sunblind – rear windscreen, electric ⁵ – 416 Sunblinds – rear windscreen and rear side windows, electric – 4HC Heat comfort package, front and rear – 4NM Ambient air package	ZGK	-	-	-	○	-	○	-	-	£1,850
		-	○	-	-	-	-	-	○	£1,700

Key
 ● = Standard ○ = Optional - = Not available Only with = these options must be ordered together / = Indicates 'or'
¹ = Only available for M Sport models. ² = Not available on M Sport models. ³ = Also available with a Dark Coffee dashboard alternative ⁴ = Other 19"/20" wheels available to order as a cost
⁵ = Standard-wheelbase models only



	740Li	740Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Price
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PACKAGES (CONT.)

Pure Excellence Exterior Design package Includes: – 3E1 Pure Excellence Exterior Design – 23K 19" light alloy V-spoke style 620 alloy wheels ¹	ZGS	-	-	○	-	○	-	-	-	£2,085
In combination with ZGK		-	-	○	-	○	-	-	-	£735
Pure Excellence Exterior Design Only with ZGS ²	3E1	●	-	○	-	○	-	●	-	£0
Pure Excellence Interior Design package Comprises: – Headliner, Alcantara (Ivory White, Canberra Beige, Mocha) ³ – Interior trim, Fineline wood, High-gloss for the following contents: clasp for roof grab handles, finisher for cupholder in rear centre armrest, belt withdrawal finisher at rear seats ⁴ – For long wheelbase version: floor mats in highpile (in the rear) Not with 775	7S5	○	-	○	-	○	-	○	-	£1,550
Rear Seat Comfort package Comprises: – 4T6 Massage function, rear – 6FR Rear seat entertainment Experience – 6U9 BMW Touch Command – 601 TV function, front and rear – 688 Loudspeaker system – harman/kardon ⁵	ZRS	○	○	○	○	○	○	○	○	£4,815
Ambient Air package Air ionisation and scent package provide a pleasant fragrance and improved air purification for the vehicle interior. Intensity of the scents can be controlled in three stages via iDrive controller or via a button in the air conditioning control panel.	4NM	○	○	○	○	○	○	○	○	£265

COMPOSITIONS

BMW Individual Design Composition Comprises: – 2T3 20" BMW Individual light alloy V-spoke style 649l wheels, Bi-colour – 416 Sunblinds – rear windscreen and rear side windows, electric – 453 Seat ventilation, front – Black Sapphire, Imperial Blue Xirallic, Magellan Grey, Mineral White or Sophisto Grey Xirallic metallic paintwork – 502 Headlight wash – 5DL Surround-view – 610 Head-up Display – 688 Loudspeaker system – harman/kardon – 6FR Rear-seat entertainment Experience with BMW Touch Command – 778 Door sill finishers with 'BMW Individual' designation – 940 BMW Individual headliner, Alcantara Tartufo – 940 BMW Individual interior trim finishers Piano Black finish – 940 BMW Individual leather steering wheel with Fine wood – Z1XX BMW Individual Full Merino leather, Tartufo Only with 475 / 490 / A89 / A90 / A96 / C26 + 7S5 + 940 + Z1XX	7MK	○	-	-	-	-	-	-	-	£23,600
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Key

○ = Optional - = Not available Not with = these options are not available for ordering together Only with = these options must be ordered together / = Indicates 'or'

¹ = Other 19"/20" wheels available to order as a cost alternative ² = Standard-wheelbase models only ³ = Option code 776, BMW Individual headliner in Alcantara Anthracite available

⁴ = Alternatively option code 4AX Fine-wood trim Ash Grain Chestnut with wooden inlay or option code 4AS 'Fine-wood trim Poplar Grain Grey' possible at extra cost

⁵ = Option code 6F1, Bower and Wilkins Diamond system can be ordered as a cost alternative



740Li	740Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Price
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INTERIOR TRIMS

Fineline wood, High-gloss	4B7	●	-	●	-	●	-	Std
Fineline wood, High-gloss with Aluminium gear selector surround	4K2	○	-	○	-	○	-	£0
Fineline Black wood, High-gloss with Metal effect Not with 2XL / 7S5	4LM	○	●	○	●	○	●	£375
Dark Grey Poplar wood	4AS	○	-	○	-	○	-	£455
		-	○	-	○	-	○	£80
Ash Grain Chestnut wood, with Wood inlay	4AX	○	-	○	-	○	-	£570
		-	○	-	○	-	○	£195
Light American Oak wood, with Metal inlay Not with 2XL / 7S5	4AY	○	-	○	-	○	-	£570
		-	○	-	○	-	○	£195
Light Poplar wood, High-gloss Not with 2XL / 7S5	4BP	○	-	○	-	○	-	£455
		-	○	-	○	-	○	£80

TRANSMISSION

Automatic transmission	205	●	●	●	●	●	●	Std
Sport automatic transmission	2TB	○	●	○	●	○	●	£235

STEERING AND CHASSIS

2-axle air suspension	2VR	●	●	●	●	●	●	Std
Executive Drive Pro	2VS	○	○	○	○	○	○	£2,450
Integral Active Steering	2VH	○	○	○	○	○	○	£1,195
Variable Damper Control	223	●	●	●	●	●	●	Std

SAFETY AND TECHNOLOGY

Adaptive Headlights Not with 552 / 5AZ	524	○	○	○	○	○	○	£475
BMW Icon Adaptive LED headlights Not with 524 / 5AZ	552	○	○	○	○	○	○	£1,360
Ambient lighting	4UR	●	●	●	●	●	●	Std
BMW Laserlights Not with 524 / 552	5AZ	○	○	○	○	○	○	£2,450
Driving Assistant¹ Comprises: – City Collision Mitigation – Forward Collision Warning – Lane Departure Warning – Preventive Pedestrian Protection – Speed-limit information	5AS	○	○	○	○	○	○	£985
Driving Assistant Plus Comprises all functionality of Driving Assistant (5AS), plus: – Active Cruise Control with ‘Stop and Go’ function – Crossing-traffic Warning – Lane Keeping Assistant with active side collision protection – Steering and Lane Control Assistant	5AT	○	○	○	○	○	○	£2,960

Key

● = Standard ○ = Optional - = Not available Not with = these options are not available for ordering together / = Indicates ‘or’ ¹ = Expected availability from November 2015 production.

	740Li	740Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Price

SAFETY AND TECHNOLOGY (CONT.)

Dynamic Safety	5AL	●	●	●	●	●	●	●	Std
First Aid kit & warning triangle	428	●	●	●	●	●	●	●	Std
Headlight wash	502	○	○	○	○	○	○	○	£225
Head-up Display	610	○	○	○	○	○	○	○	£1,150
High-beam Assistant	5AC	●	●	●	●	●	●	●	Std
LED fog lights	5A1	●	●	●	●	●	●	●	Std
Night Vision with pedestrian recognition	6UK	○	○	○	○	○	○	○	£1,825
Park Assist	5DP	○	○	○	○	○	○	○	£375
Remote Control Parking ¹ Only with ZAP	5DV	-	-	○	○	-	-	○	£0
Reversing Assist camera	3AG	●	●	●	●	●	●	●	Std
Run-flat tyres	258	●	●	●	●	●	●	●	Std
Surround-view	5DL	○	○	○	○	○	○	○	£400
Tyre pressure monitoring	2VB	●	●	●	●	●	●	●	Std

SEATS

Comfort seats, front	456	●	●	●	●	●	●	●	Std
Comfort seats, rear	460	●	●	●	●	●	●	●	Std
Lumbar support, driver and front passenger	488	●	●	●	●	●	●	●	Std
Heat comfort package, front and rear Includes Steering wheel heating, heated armrests in the front and rear doors as well as heated armrests in the front centre console and the rear centre armrest. Not with 248	4HC	○	○	○	○	○	○	○	£500
Seat heating, front and rear	4HA	●	●	●	●	●	●	●	Std
Seat ventilation, front	453	○	○	○	○	○	○	○	£985
Seat ventilation, rear Only with 453 / 4HA / 4HB / 4HC	454	○	○	○	○	○	○	○	£985
Massage function, front	4T7	●	●	●	●	●	●	●	Std
Massage function, rear Only with 6U9 / 6FR / 4F5 / ZRS	4T6	○	○	○	○	○	○	○	£895

EXTERIOR EQUIPMENT

Bootlid operation, powered	316	●	●	●	●	●	●	●	Std
Comfort Access with smart opener	322	●	●	●	●	●	●	●	Std
Exterior mirrors, automatic anti-dazzle function	4T8	●	●	●	●	●	●	●	Std
Exterior trim, Chromeline	ZCL	-	○	-	○	-	○	○	£0
Exterior trim, High-gloss Shadowline	760	○	●	○	●	○	●	○	£475
Model designation deletion	320	○	○	○	○	○	○	○	£0
Soft-close doors	323	○	○	○	○	○	○	○	£560
Towbar, fully electric	3AC	○	○	○	○	○	○	○	£1,075

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'
¹ = Expected availability from November 2015



	740Li	740Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Price
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INTERIOR EQUIPMENT

Air conditioning, automatic with four-zone control	4NB	●	●	●	●	●	●	●	Std
Air conditioning – rear, extended Not with 402 / 407 / 4UY / 465	4NF	○	○	-	-	-	-	○	£1,295
BMW Individual cool box Not with 465 / 4UY / 300	791	○	○	○	○	○	○	○	£1,150
BMW Individual rear seat reading lights Not with 402 / 407	4M8	○	○	○	○	○	○	○	£330
Ceramic finish for controls	4U1	○	○	○	○	○	○	○	£450
Climate Comfort laminated glass Not with 420 Only with 358	356	○	○	○	○	○	○	○	£995
Climate Comfort windscreen	358	○	○	○	○	○	○	○	£200
In combination with 356		○	○	○	○	○	○	○	£0
Door sill finishers with 'BMW Individual' designation Only with Individual paintwork / Individual upholsteries	778	○	-	○	-	○	-	-	£0
Electric glass sunroof	403	●	●	○	○	○	○	●	£1,195
Headlining, Anthracite	775	○	●	○	●	○	○	●	£325
Headlining, Anthracite Alcantara Only with 403 ¹	776	○	-	○	-	○	-	○	£1,150
		-	○	-	○	-	○	○	£825
Instrument panel, leather	4ND	●	●	●	●	●	●	●	Std
Multi-functional Instrument panel	6WB	●	●	●	●	●	●	●	Std
Panoramic glass sunroof	402	○	○	-	-	-	-	○	£995
Sky Lounge panoramic glass sunroof	407	○	○	-	-	-	-	○	£1,695
Smoker's package	441	●	●	●	●	●	●	●	Std
Sunblind – rear windscreen, electric	415	●	●	○	○	○	○	●	£385
In combination with 416		-	-	○	○	○	○	-	£0
Sunblinds – rear windscreen and rear side windows, electric Only with 415	416	-	-	○	○	○	○	-	£1,025
		○	○	-	-	-	-	○	£640
Sun protection glass Not with 356	420	○	○	○	○	○	○	○	£420
Through-loading system Not with 4NF	465	○	○	○	○	○	○	○	£125
Through-loading ski bag Only with 465	4UY	○	○	○	○	○	○	○	£245
Universal remote control	319	○	○	○	○	○	○	○	£215

STEERING WHEELS

Sport leather steering wheel, three-spoke	255	●	●	●	●	●	●	●	Std
Leather steering wheel with wood inlay Not with 4AY/4BP	2XL	○	-	○	-	○	-	-	£350

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'
¹ = Standard-wheelbase models



	740Li	740Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Price
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AUDIO AND COMMUNICATION

Alarm system	302	●	●	●	●	●	●	●	Std
BMW Display key Comprises: – LCD colour display incl. touch control panel – display option of vehicle status information (e.g. fuel gauge and range, vehicle locking etc.) – Includes USB charger cable – Wireless charging of the key from front centre armrest Note: Operation of option code 5DV 'Remote Control Parking' is only possible in combination with the BMW Display key.	3DS	●	●	●	●	●	●	●	Std
BMW Emergency Call¹	6AC	●	●	●	●	●	●	●	Std
BMW Online Services²	6AK	●	●	●	●	●	●	●	Std
BMW TeleServices¹	6AE	●	●	●	●	●	●	●	Std
BMW Gesture Control	6U8	○	○	○	○	○	○	○	£160
BMW Touch Command Multifunctional operation for the following areas; Comfort, Infotainment and Communication. Includes a tablet with 7" display and touch function which has free usability in all seats via wireless connection to the vehicle. Storage option in the rear centre armrest provides a comfortable snap-in charging holder. In combination with 6FR / 4F5	6U9	○	○	○	○	○	○	○	£410
		○	○	○	○	○	○	○	£0
DAB tuner	654	●	●	●	●	●	●	●	Std
Enhanced Bluetooth with wireless charging	6NW	●	●	●	●	●	●	●	Std
Independent rear telephone	6NB	○	○	○	○	○	○	○	£685
Information Plus²	6AN	●	●	●	●	●	●	●	Std
Internet³	6AR	○	○	○	○	○	○	○	£95
Loudspeaker system – BMW Advanced	676	●	●	●	●	●	●	●	Std
Loudspeaker system – harman/kardon	688	○	○	○	○	○	○	○	£995
Loudspeaker system – Bowers & Wilkins Diamond surround sound system	6F1	○	○	○	○	○	○	○	£4,675
In combination with 7MK		○	-	-	-	-	-	-	£3,775
In combination with ZRS		○	○	○	○	○	○	○	£3,775
Navigation system – BMW Professional Multimedia	609	●	●	●	●	●	●	●	Std
Online Entertainment	6FV	○	○	○	○	○	○	○	£325
Real Time Traffic Information²	6AM	●	●	●	●	●	●	●	Std
Rear-seat entertainment Experience with BMW Touch Command	6FR	○	○	○	○	○	○	○	£2,740
Remote Services¹	6AP	●	●	●	●	●	●	●	Std
TV function	601	○	○	○	○	○	○	○	£1,050
WiFi hotspot preparation	6WD	●	●	●	●	●	●	●	Std

Key

● = Standard ○ = Optional - = Not available / = Indicates 'or'

¹ = Active for the life of the vehicle. ² = Active for 3 years, renewable thereafter. ³ = Available for 1 year, renewable thereafter.

	740Li	740Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Price

SUPPLEMENTARY OPTIONS

	740Li	740Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Price
BMW Service Inclusive^{1,2} Package covering servicing costs for 5 years / 50,000 miles	●	●	●	●	●	●	●	●	Std
BMW Service Inclusive Plus¹ Package covering servicing and maintenance costs for 5 years / 50,000 miles	○	○	○	○	○	○	○	○	£1,100
BMW Trackstar³	○	○	○	○	○	○	○	○	£399
BMW Trackstar Advance³	○	○	○	○	○	○	○	○	£649

Key

● = Standard ○ = Optional - = Not available / = Indicates 'or'

¹ = For full details including terms and conditions see the Service Inclusive Brochure. ² = The new BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £350 off the retail price ³ = Price excludes subscription. Please consult your local BMW Retailer for further details. Content correct at time of going to print. Prices subject to change.



740i SE	760Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Run-flat tyres	Price
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LIGHT ALLOY WHEELS

Wheel Style	Code	740i SE	760Li M Sport	730d	730d M Sport	730d xDrive	730d xDrive M Sport	730Ld	730Ld M Sport	Run-flat tyres	Price
18" Multi-spoke style 619	2WS	●	-	●	-	●	-	●	-	●	Std
18" V-spoke style 642	23G	○	-	○	-	○	-	○	-	●	£600
18" W-spoke style 643	27X	○	-	○	-	○	-	○	-	●	£600
19" Double-spoke style 630	24L	○	-	○	-	○	-	○	-	●	£1,600
In combination with ZGK / ZGS		○	-	○	-	○	-	○	-	●	£250
19" V-spoke style 620	23K	○	-	○	-	○	-	○	-	●	£1,600
In combination with ZGK / ZGS		○	-	○	-	○	-	○	-	●	£0
20" V-spoke style 628, Bi-colour	24N	○	-	○	-	○	-	○	-	●	£2,600
In combination with ZGK / ZGS ¹		○	-	○	-	○	-	○	-	●	£1,250
20" W-spoke style 646, High-gloss polished	27Z	-	-	○	-	○	-	-	-	●	£1,250
Only with ZGS ¹		○	-	-	-	-	-	○	-	●	£2,600
In combination with ZGK / ZGS ¹		○	-	○	-	○	-	○	-	●	£1,250
20" BMW Individual V-spoke style 649I, Bi-colour	2T3	○	-	○	-	○	-	○	-	●	£2,600
In combination with ZGK / ZGS ¹		○	-	○	-	○	-	○	-	●	£1,250
19" M Double-spoke style 647M, Bi-colour	21F	-	●	-	●	-	●	-	●	●	£0
20" M Double-spoke style 648M, Bi-colour	21H	-	○	-	○	-	○	-	○	●	£1,100



18" Multi-spoke style 619



18" V-spoke style 642



18" W-spoke style 643



19" Double-spoke style 630



19" V-spoke style 620



20" V-spoke style 628, Bi-colour



20" W-spoke style 646, High-gloss polished



20" BMW Individual V-spoke style 649I, Bi-colour



19" M Double-spoke style 647M, Bi-colour



20" M Double-spoke style 648M, Bi-colour

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together / = Indicates 'or'

¹ = Only Standard-wheelbase models. BMW Winter Tyre Packages available on the new BMW 7 Series. Please contact your local BMW Retailer for more information.

CODE GLOSSARY.

205	Automatic transmission	4AY	Interior trim, Light American Oak wood, with Metal inlay	6AC	BMW Emergency Call
223	Variable Damper Control	4B7	Interior trim, Finesline wood, High-gloss	6AE	BMW TeleServices
255	Sport leather steering wheel, three-spoke	4BP	Interior trim, Light Poplar wood, High-gloss	6AK	BMW Online Services
258	Run-flat tyres	4K2	Interior trim, Finesline wood, High-gloss with Aluminium gear selector surround	6AM	Real Time Traffic Information
2TB	Sport automatic transmission	4LM	Interior trim, Finesline Black wood, High-gloss with Metal effect	6AN	Information Plus
2VB	Tyre Pressure Monitoring	4HA	Seat heating, front and rear	6AP	Remote Services
2VH	Integral Active Steering	4HC	Heat comfort package, front and rear	6AR	Internet
2VR	2-axle air suspension	4M8	BMW Individual rear seat reading lights	6F1	Bowers & Wilkins Diamond surround sound system
2VS	Executive Drive Pro	4NB	Air conditioning, automatic with four-zone control	6FR	Rear seat entertainment Experience
2XL	Leather steering wheel with wood inlay	4ND	Instrument panel, leather	6FV	Online Entertainment
302	Alarm system	4NF	Air conditioning – rear, extended	6NB	Independent rear telephone
316	Boottlid operation, powered	4NM	Ambient Air package	6NW	Enhanced Bluetooth with wireless charging
319	Universal remote control	4T6	Massage function, rear	6U8	BMW Gesture Control
320	Model designation deletion	4T7	Massage function, front	6U9	BMW Touch Command
322	Comfort Access with smart opener	4T8	Exterior mirrors, automatic anti-dazzle function	6UK	Night Vision with pedestrian recognition
323	Soft-close doors	4U1	Ceramic finish for controls	6WB	Multi-functional Instrument panel
356	Climate Comfort laminated glass	4UR	Ambient lighting	6WD	WiFi hotspot
358	Climate Comfort windscreen	4UY	Through-loading ski bag	760	Exterior trim, High-gloss Shadowline
3AC	Tow bar, fully electric	502	Headlight wash	775	Headlining, Anthracite
3AG	Reversing Assist camera	524	Adaptive Headlights	776	Headlining, Anthracite Alcantara
3DS	BMW Display key	552	BMW Icon adaptive LED headlights	778	Door sill finishers with 'BMW Individual' designation
3E1	Pure Excellence Exterior Design	5A1	LED fog lights	791	BMW Individual cool box
402	Panoramic glass sunroof	5AC	High-beam Assistant	7MK	BMW Individual Design Composition
403	Electric glass sunroof	5AL	Dynamic Safety	7S5	Pure Excellence Interior Design package
407	Sky Lounge panoramic glass sunroof	5AS	Driving Assistant	ind	BMW Individual metallic paintwork
415	Sunblind – rear windscreen, electric	5AT	Driving Assistant Plus	met	Metallic paintwork
416	Sunblinds – rear windscreen and rear side windows, electric	5AZ	BMW Laserlights	NA	Exclusive Nappa leather upholstery
420	Sun protection glass	5DL	Surround-view	uni	Non-metallic paintwork
428	First Aid kit & warning triangle	5DP	Park Assist	ZCL	Exterior trim, Chrome Line
441	Smoker's package	5DV	Remote Control Parking	ZGK	Executive package
453	Seat ventilation, front	601	TV function	ZGS	Pure Excellence Exterior Design package
454	Seat ventilation, rear	609	Navigation system – BMW Professional	ZRS	Rear Seat Comfort package
456	Comfort seats, front	610	Head-up Display		
460	Comfort seats, rear	654	DAB tuner		
465	Through-loading system	676	Loudspeaker system – BMW Advanced		
488	Lumbar support, driver and front passenger	688	Loudspeaker system – harman/kardon		
4AS	Interior trim, Dark Grey Poplar wood				
4AX	Interior trim, Ash Grain Chestnut wood, with Wood inlay				

BMW CONNECTED DRIVE SERVICES.

1. General information

BMW (UK) Limited of Summit ONE, Summit Avenue, Farnborough, Hampshire, GU14 0FB (hereafter referred to as "BMW") provides the customer with vehicle-specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Retailer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on:

+44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.

More about BMW



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