



The Ultimate
Driving Machine



THE NEW BMW 3 SERIES SALOON AND TOURING.

PRICE LIST.
LAUNCHING JULY 2017.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

THE NEXT
100 YEARS



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www.bmw.co.uk/3seriesaloon
www.bmw.co.uk/3seriestouring



Personalise and buy your perfect BMW online. Find out more at www.bmwretailonline.co.uk



THE BMW 3 SERIES SALOON AND TOURING.

The new BMW 3 Series Saloon and Touring delivers genuine driving pleasure with recently updated engines and chassis, as well as a refreshed interior and exterior design. To keep you connected with the outside world and enhance the functionality of your Ultimate Driving Machine; BMW Navigation system, BMW Online Services and Real Time Traffic Information are now standard for both the BMW 3 Series Saloon and Touring.

The new BMW 3 Series Saloon represents everything that typifies a BMW, sporting ability, elegance, clear aesthetics and pioneering technology. With the BMW 330e iPerformance Saloon featuring innovative eDrive technology, this ultra-low emission vehicle will be the first ever plug-in hybrid 3 Series. The new BMW 3 Series Touring has its own authentic personality with superb functionality and a dynamic design.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series model at www.bmw.co.uk/EfficientDynamics



Auto
Start Stop
function



Brake Energy
Regeneration



ECO PRO
Mode



Electric
Power
Steering



BMW
EfficientLightweight



Optimum
Shift
Indicator



Tyres with reduced
rolling resistance

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.



MODEL RANGE.

The new BMW 3 Series Saloon and Touring is available in a variety of engine and trim variants, each providing a different level of standard specification. Below highlights some of the equipment differences between them, for further details contact your local BMW Retailer.

M Sport Shadow Edition Highlights In replacement / addition to M Sport models

- 19" M light alloy Double-spoke style 704 M, Bicolour Orbit Grey wheels
- Darkened rear lights with LED light bars
- Exhaust tailpipes, Dark Chrome
- High-beam Assistant
- Kidney grille frame, High-gloss Black with Black vertical slats
- LED Headlights with darkened surround
- Loudspeaker system – harman/kardon
- M Sport braking system
- Mirror caps, Black
- Sun protection glass



3 Series Saloon M Sport Shadow Edition

RRP from £32,170 inc. VAT

3 Series Touring M Sport Shadow Edition

RRP from £33,470 inc. VAT

The new BMW 3 Series Saloon M Sport Shadow Edition model shown above. The models shown on these pages may feature optional equipment. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. For further details contact your local BMW Retailer.



MODEL RANGE.

M Sport Highlights In addition / replacement to SE models

- 18" light alloy M Star-spoke style 400 M wheels with mixed tyres
- Armrest – rear, centre with two cupholders
- Dakota leather upholstery
- Door sill finishers with 'M' designation, front
- Drive Performance Control (ECO PRO, Comfort, Sport and Sport+ modes)
- Extended Interior Ambient lighting – switchable BMW Classic Orange / Cold White LED
- Exterior trim, High-gloss Shadowline
- Headlining, Anthracite
- Interior trim, Aluminium Hexagon with Estoril Blue finisher
- Kidney grille, Chrome with extra-wide Black, High-gloss vertical slats
- LED foglights, front and rear
- LED Headlights
- M aerodynamic bodystyling
- M Sport instrument cluster
- M Sport multi-function leather steering wheel
- M Sport suspension (excludes xDrive models)
- Remote control, including integrated key, with inset in Blue
- Side exterior 'M' designation badges
- Sport seats, front
- Welcome light using LED technology



3 Series Saloon M Sport	RRP from £30,270 inc. VAT	+ £2,200 over SE
3 Series Touring M Sport	RRP from £31,570 inc. VAT	+ £2,200 over SE
3 Series Saloon 340i M Sport	RRP from £38,680 inc. VAT	
3 Series Touring 340i M Sport	RRP from £41,670 inc. VAT	

The new BMW 3 Series Touring M Sport model shown above.

340i M Sport Highlights

In addition / replacement to 330i / 330d M Sport

- BMW TwinPower Turbo six-cylinder in-line petrol engine
- Eight-speed Sport automatic transmission (standard for Touring only)
- Exhaust tailpipes – twin, with Chrome finisher
- Metallic paint
- Predictive gearshift using navigation data and automatic transmission (standard for Touring only)



MODEL RANGE.

Sport / ED Sport Highlights In addition / replacement to SE / ED Plus models

- 17" light alloy Double-spoke style 392 wheels
- Corner cloth upholstery in Anthracite, with Grey or Red highlight (not ED Sport)
- Dakota leather upholstery (ED Sport only)
- Door sill finishers with BMW designation, front
- Drive Performance Control (ECO PRO, Comfort, Sport and Sport+ modes)
- Exhaust tailpipe, with Dark Chrome finisher
- Extended Interior Ambient lighting – switchable BMW Classic Orange / Cold White LED
- Exterior B Pillar – Black, High-gloss
- Front air inlet with Black, High-gloss finisher
- Interior trim, Black, High-gloss with Coral Red Matt finisher
- Kidney grille, Chrome with extra-wide Black, High-gloss vertical slats
- Rear bumper with Black, High-gloss finisher
- Remote control, including integrated key, with inset in Red
- Seat heating, front (ED Sport only)
- Sport instrument cluster with Red highlight and chrono scale
- Sport multi-function leather steering wheel, three-spoke with Red stitching
- Sport seats, front
- Sun visors with illuminated vanity mirrors and ticket pocket
- Welcome light using LED technology



3 Series Saloon Sport	RRP from £26,150 inc. VAT	+ £300 over SE
3 Series Touring Sport	RRP from £27,450 inc. VAT	+ £300 over SE
3 Series Saloon ED Sport	RRP from £31,980 inc. VAT	+ £500 over ED Plus
3 Series Touring ED Sport	RRP from £33,280 inc. VAT	+ £500 over ED Plus

The new BMW 3 Series Touring Sport model shown above.

SE Highlights

- 17" light alloy V-spoke style 395 wheels
- Air conditioning, automatic with two-zone control
- Bluetooth hands-free facility with USB audio interface
- BMW ConnectedDrive Services comprising:
 - BMW Apps interface
 - BMW Emergency Call
 - BMW Online Services
 - Real Time Traffic Information (RTTI)
- BMW Navigation System
- Cruise control with brake function
- Cupholders, front – two, with sliding lid
- Door sill finishers, front – Black, High gloss
- DAB tuner
- Exhaust tailpipe – dual, round, left, with Chrome finisher (318i / 320i / 320i xDrive)
- Exhaust tailpipe – single, round, left, with Chrome finisher (318i / 316d / 318d)
- Exterior mirrors – heated, electrically adjustable

- Exterior trim, Matt Black
- Floor mats, velour
- Kidney grille, Chrome with Black vertical slats
- LED foglights, front and rear
- LED Headlights
- LED rear lights
- Move cloth upholstery
- Multi-function leather steering wheel, three-spoke
- Rain sensor with automatic headlight activation
- Servotronic
- Tyre Pressure Monitoring

ED Plus Highlights

In addition / replacement to 320d SE models

- 16" light alloy V-spoke style 390 wheels with Michelin EnergySaver tyres
- Active air flaps, within kidney grille
- Dakota leather upholstery
- Seat heating, front



3 Series Saloon SE	RRP from £25,850 inc. VAT
3 Series Touring SE	RRP from £27,150 inc. VAT
3 Series Saloon ED Plus	RRP from £31,480 inc. VAT
3 Series Touring ED Plus	RRP from £32,780 inc. VAT

The new BMW 3 Series Saloon SE model shown above.



THE BMW 330e iPERFORMANCE SALOON.

The BMW 330e iPerformance Saloon features innovative BMW eDrive and EfficientDynamics technologies which provide impressive levels of performance and efficiency. This model brings the benefits of a Plug-in Hybrid Electric Vehicle (PHEV) such as a low CO₂ figure from 44g/km and a combined fuel consumption of up to 148.7mpg, but with the dynamic ability and acceleration of a high performance 3 Series Saloon using a combination of electric and petrol drivetrains. In eDrive mode the BMW 330e iPerformance Saloon can travel up to 25 miles and up to a maximum speed of 75mph on electric power alone.

330e iPerformance Saloon Highlights In addition / replacement to 320i / 320i xDrive models

- Armrest – rear, centre with two cupholders
- Automatic transmission with gearshift paddles
- BMW i badge, left and right, front wheel arch (excludes 330e M Sport)
- BMW TwinPower Turbo in-line four-cylinder petrol engine
- Charging cable, 5 metres long with storage bag
- Charging flap in body colour, front, left side
- Charging socket with LED corona charging status light
- Door sill finishers – Front, aluminium with eDrive designation (excludes 330e M Sport)
- eDrive button with AUTO eDrive, MAX eDrive and SAVE Battery functions
- eDrive exterior model designation
- eDrive Services
- Electric motor, integrated into the automatic transmission
- Exhaust tailpipe – dual, round left, with Chrome finisher
- Extended lighting, with PHEV specific Blue interior welcome light
- Extended storage
- Fast charging AC capability (AC 3.7kW)
- Full Black-panel instrument cluster with hybrid-specific functions
- Lithium Ion battery
- Park Distance Control (PDC), front and rear
- Power socket (12V) in luggage compartment
- Reading lights, front and rear, with soft-light
- Remote key, with fourth button for auxiliary heating
- Side exterior 'M' designation badges (330e M Sport only)
- Servotronic
- Sports multi-function leather steering wheel, three spoke with Black stitching and gearshift paddles
- Sun visors with illuminated vanity mirrors and ticket pocket



3 Series 330e iPerformance Saloon

RRP from £34,840* inc. VAT

* = HM Government Plug-in Car Grant, up to a maximum £2,500, will be applied to the on the road price. The receipt of this grant is subject to the eligibility of the vehicle for the HM Government Plug-in Car Grant scheme at the point of the vehicle's first registration in the UK.

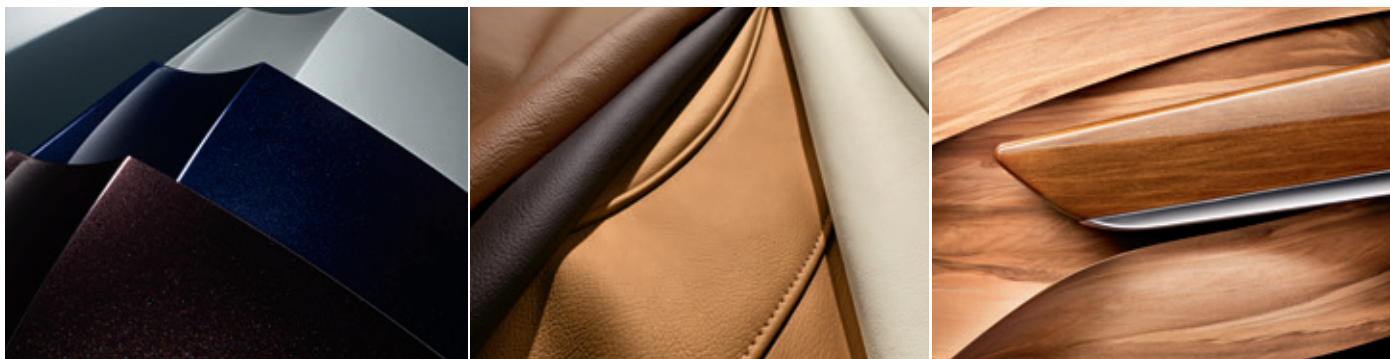
The new BMW 3 Series 330e iPerformance Saloon model shown above.

BMW INDIVIDUAL. THE EXPRESSION OF PERSONALITY.

The higher your standards, the less room there is for compromise. For drivers with the most exacting standards, BMW Individual offers a range of stunning and perfectly-crafted materials to ensure that the expression of personality has never felt so effortless.



A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular paintworks thanks to a special pigmentation. A variety of metallic, Xirallic or Frozen finishes create numerous intense effects and a unique iridescence. Inside, the level of exclusivity can be continued with a variety of hand-picked interior trims which perfectly compliment the choice of supple BMW Individual Merino leather.



Meticulous selection of raw hides ensures this upholstery remains porous, breathable and soft, whilst the leather shades perfectly match the BMW Individual paints. Furthermore, for those customers with a desire for a truly made-to-measure vehicle, BMW Individual offers an exclusive service to enable customers to tailor their vehicle to a bespoke design by using a range of premium materials.



OPTIONAL EQUIPMENT HIGHLIGHTS.



MEDIA PACKAGE – BMW PROFESSIONAL PLUS.

This new media package combines the latest generation Professional Navigation System with the full range of ConnectedDrive Services, including Online Entertainment, and Head-up Display.

- The most advanced Navigation system that BMW has ever offered includes a brand new operating system, faster loading and a higher resolution display
- Enjoy the full range of BMW ConnectedDrive Services with over the air map updates using 3G connectivity
- Benefit from full-colour Head-up Display and intuitive iDrive Touch Controller

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PARK ASSIST.

The updated Park Assist option now features even greater functionality with bay parking now available in addition to parallel parking for simple and convenient maneuvering.

Key features include:

- Additional side ultrasonic sensors for obstacle and curb avoidance
- Auto-PDC functionality and automatic parking space size measurement for optimum positioning within the parking space
- Simple Bay and Parallel parking functionality

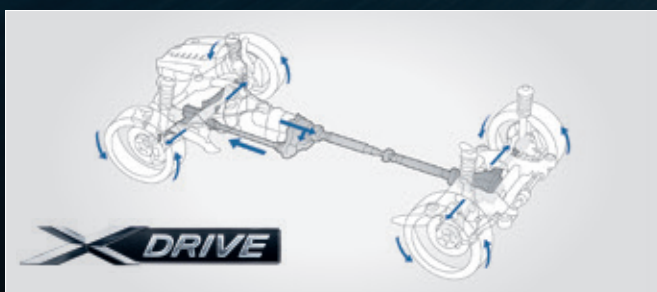
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DIGITAL COCKPIT.

The Digital Cockpit consists of a combination of round instruments with Chrome rings and a high-resolution 10.25" display using Black-panel technology. The instrument panel display design is dependent on the selected Drive Performance Control mode (ECO PRO, Comfort or Sport).

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xDRIVE.

The intelligent four-wheel-drive system from BMW adapts perfectly to the most challenging road conditions.

- Delivers maximum traction and driving pleasure on all road surfaces
- Flexibly distributes torque to the front and rear axles as necessary
- Recognises and immediately responds to oversteer and understeer

The new BMW Connected App. Your personal mobility assistant.



The BMW Connected app learns your mobility routines, reads your calendar and knows when you need to leave, providing customers with a personal experience that is integrated into their everyday life. The app will allow customers to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.

Learned destinations

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.



Amazon Echo

BMW Connected skill now available for the Amazon Echo. Lock your BMW by simply asking, check the status of your car or when to leave for your next meeting without lifting a finger.



Remote Services

Stay in touch with your BMW where ever you are. You can perform online searches powered by Google™, find your vehicle location and lock & unlock your doors.^{1, 2, 3}

amazon echo

Estimated time of arrival

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.

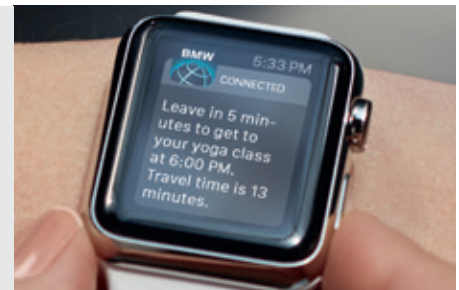


Door to door guidance

Get detailed walking directions from your parking spot to your destination. A map with a location pin also shows where you last parked once you're ready to head back to your car.

Time to leave

A notification on your Apple iPhone®, compatible Android phone, your Apple Watch® or Samsung Gear S3® watch will recommend a time to leave in order to arrive on time.



For more information, go to www.bmw.co.uk/getconnected

BMW ConnectedDrive. In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day – whenever you want.



Real Time Traffic Information (RTTI) provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisation of traffic status, with diversion recommendations based on the current traffic situation.⁴

Concierge Service is a personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.⁴



Apple CarPlay preparation Enables wireless and comfortable usage of your iPhone® in your vehicle via Apple CarPlay®. Selected smartphone content can be displayed and operated via the user interface of the vehicle.



Emergency Call is standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.¹

Online Entertainment uses a built-in vehicle SIM to access a library of over 40 million songs with either Deezer or Napster. Now includes 'Connected Music', assisting with song identification whilst listening to the radio. The option includes a 12 month subscription.^{3, 5}



WiFi Hotspot preparation enables connection of mobile devices to the internet via the built-in vehicle SIM. It's use is subject to cost, data plans can be purchased via the mobile network operator when connected to the vehicle.^{6, 7}

Key
¹ = Available and active for the lifetime of the vehicle. ² = GPS Tracking in iDrive Settings menu must be activated. Not all features are available on all models. Please consult your local BMW Retailer for full details. ³ = Only available with ZIN / ZNO / ZNP. ⁴ = Active for 3 years, renewable thereafter. ⁵ = Screen display may vary on different models. ⁶ = Only available with 6NW. ⁷ = Data subscription costs apply and must be purchased separately.

THE NEW BMW 3 SERIES SALOON AND TOURING.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)			CO ₂ emissions (g/km)		
			Wheel Size			Wheel Size		
SALOON.								
PETROL								
			16"	16"* / 17"	18" / 19"	16"	16"* / 17"	18" / 19"
318i SE	136	8.9 (9.1)	-	52.3 (54.3)	51.4 (52.3)	-	124 (122)	129 (126)
318i Sport	136	8.9 (9.1)	-	52.3 (54.3)	51.4 (52.3)	-	124 (122)	129 (126)
320i SE	184	7.2 (7.3)	-	48.7 (51.4)	47.9 (48.7)	-	134 (129)	138 (134)
320i Sport	184	7.2 (7.3)	-	48.7 (51.4)	47.9 (48.7)	-	134 (129)	138 (134)
320i M Sport	184	7.2 (7.3)	-	-	47.9 (48.7)	-	-	138 (134)
320i M Sport Shadow Edition	184	7.2 (7.3)	-	-	47.9 (48.7)	-	-	138 (134)
320i xDrive SE	184	7.5 (7.6)	-	42.8 (47.9)	41.5 (46.3)	-	154 (137)	159 (142)
320i xDrive Sport	184	7.5 (7.6)	-	42.8 (47.9)	41.5 (46.3)	-	154 (137)	159 (142)
320i xDrive M Sport	184	7.5 (7.6)	-	-	41.5 (46.3)	-	-	159 (142)
320i xDrive M Sport Shadow Edition	184	7.5 (7.6)	-	-	41.5 (46.3)	-	-	159 (142)
330i M Sport	252	5.9 (5.8)	-	-	43.5 (48.7)	-	-	151 (136)
330i M Sport Shadow Edition	252	5.9 (5.8)	-	-	43.5 (48.7)	-	-	151 (136)
340i M Sport	326	5.2 (5.1)	-	-	36.7 (41.5)	-	-	179 (159)
340i M Sport Shadow Edition	326	5.2 (5.1)	-	-	36.7 (41.5)	-	-	179 (159)
330e SE	252	(6.1)	(148.7)	(148.7)	(134.5)	(44)	(45)	(49)
330e Sport	252	(6.1)	-	(148.7)	(134.5)	-	(45)	(49)
330e M Sport	252	(6.1)	-	-	(134.5)	-	-	(49)
330e M Sport Shadow Edition	252	(6.1)	-	-	(134.5)	-	-	(49)
DIESEL								
316d SE	116	10.7 (10.6)	-	68.9 (68.9)	65.7 (65.7)	-	109 (109)	113 (113)
316d Sport	116	10.7 (10.6)	-	68.9 (68.9)	65.7 (65.7)	-	109 (109)	113 (113)
318d SE	150	8.6 (8.4)	-	67.3 (67.3)	64.2 (64.2)	-	111 (111)	116 (116)
318d Sport	150	8.6 (8.4)	-	67.3 (67.3)	64.2 (64.2)	-	111 (111)	116 (116)
318d M Sport	150	8.6 (8.4)	-	-	64.2 (64.2)	-	-	116 (116)
318d M Sport Shadow Edition	150	8.6 (8.4)	-	-	64.2 (64.2)	-	-	116 (116)
320d ED Plus	163	7.9 (7.8)	72.4 (74.3)	68.9 (70.6)	-	102 (99)	108 (104)	-
320d ED Sport	163	7.9 (7.8)	-	68.9 (70.6)	65.7 (68.9)	-	108 (104)	113 (109)
320d SE	190	7.3 (7.2)	-	67.3 (67.3)	64.2 (64.2)	-	111 (111)	116 (116)
320d Sport	190	7.3 (7.2)	-	67.3 (67.3)	64.2 (64.2)	-	111 (111)	116 (116)
320d M Sport	190	7.3 (7.2)	-	-	64.2 (64.2)	-	-	116 (116)
320d M Sport Shadow Edition	190	7.3 (7.2)	-	-	64.2 (64.2)	-	-	116 (116)
320d xDrive SE	190	7.4 (7.3)	-	62.8 (62.8)	58.9 (60.1)	-	119 (118)	126 (123)
320d xDrive Sport	190	7.4 (7.3)	-	62.8 (62.8)	58.9 (60.1)	-	119 (118)	126 (123)
320d xDrive M Sport	190	7.4 (7.3)	-	-	58.9 (60.1)	-	-	126 (123)
320d xDrive M Sport Shadow Edition	190	7.4 (7.3)	-	-	58.9 (60.1)	-	-	126 (123)
330d M Sport	258	(5.6)	-	-	(56.5)	-	-	(131)
330d M Sport Shadow Edition	258	(5.6)	-	-	(56.5)	-	-	(131)
330d xDrive M Sport	258	(5.3)	-	-	(53.3)	-	-	(139)
330d xDrive M Sport Shadow Edition	258	(5.3)	-	-	(53.3)	-	-	(139)
335d xDrive M Sport	313	(4.8)	-	-	(51.4)	-	-	(145)
335d xDrive M Sport Shadow Edition	313	(4.8)	-	-	(51.4)	-	-	(145)

Key

- = Not available * = 23A 16" V-spoke style 656 wheels only

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)			CO ₂ emissions (g/km)		
TOURING.								
PETROL								
			Wheel Size			Wheel Size		
			16"	16"* / 17"	18" / 19"	16"	16"* / 17"	18" / 19"
318i SE	136	9.2 (9.3)	-	49.6 (51.4)	47.9 (48.7)	-	133 (129)	137 (134)
318i Sport	136	9.2 (9.3)	-	49.6 (51.4)	47.9 (48.7)	-	133 (129)	137 (134)
320i SE	184	7.5 (7.5)	-	46.3 (48.7)	44.8 (47.9)	-	141 (134)	147 (138)
320i Sport	184	7.5 (7.5)	-	46.3 (48.7)	44.8 (47.9)	-	141 (134)	147 (138)
320i M Sport	184	7.5 (7.5)	-	-	44.8 (47.9)	-	-	147 (138)
320i M Sport Shadow Edition	184	7.5 (7.5)	-	-	44.8 (47.9)	-	-	147 (138)
320i xDrive SE	184	7.7 (7.9)	-	40.4 (44.8)	38.7 (43.5)	-	164 (147)	169 (151)
320i xDrive Sport	184	7.7 (7.9)	-	40.4 (44.8)	38.7 (43.5)	-	164 (147)	169 (151)
320i xDrive M Sport	184	7.7 (7.9)	-	-	38.7 (43.5)	-	-	169 (151)
320i xDrive M Sport Shadow Edition	184	7.7 (7.9)	-	-	38.7 (43.5)	-	-	169 (151)
330i M Sport	252	6.0 (5.9)	-	-	42.2 (46.3)	-	-	157 (143)
330i M Sport Shadow Edition	252	6.0 (5.9)	-	-	42.2 (46.3)	-	-	157 (143)
340i M Sport	326	(5.1)	-	-	(40.4)	-	-	(164)
340i M Sport Shadow Edition	326	(5.1)	-	-	(40.4)	-	-	(164)
DIESEL								
316d SE	116	11.2 (11.1)	-	64.2 (64.2)	61.4 (61.4)	-	116 (116)	120 (120)
316d Sport	116	11.2 (11.1)	-	64.2 (64.2)	61.4 (61.4)	-	116 (116)	120 (120)
318d SE	150	8.9 (8.8)	-	62.8 (65.7)	61.4 (62.8)	-	117 (114)	122 (119)
318d Sport	150	8.9 (8.8)	-	62.8 (65.7)	61.4 (62.8)	-	117 (114)	122 (119)
318d M Sport	150	8.9 (8.8)	-	-	61.4 (62.8)	-	-	122 (119)
318d M Sport Shadow Edition	150	8.9 (8.8)	-	-	61.4 (62.8)	-	-	122 (119)
320d ED Plus	163	8.2 (8.1)	68.9 (70.6)	65.7 (67.3)	-	107 (104)	114 (111)	-
320d ED Sport	163	8.2 (8.1)	-	65.7 (67.3)	62.8 (64.2)	-	114 (111)	118 (116)
320d SE	190	7.6 (7.4)	-	62.8 (65.7)	60.1 (62.8)	-	118 (114)	123 (119)
320d Sport	190	7.6 (7.4)	-	62.8 (65.7)	60.1 (62.8)	-	118 (114)	123 (119)
320d M Sport	190	7.6 (7.4)	-	-	60.1 (62.8)	-	-	123 (119)
320d M Sport Shadow Edition	190	7.6 (7.4)	-	-	60.1 (62.8)	-	-	123 (119)
320d xDrive SE	190	7.6 (7.6)	-	57.6 (60.1)	56.5 (57.6)	-	128 (124)	133 (129)
320d xDrive Sport	190	7.6 (7.6)	-	57.6 (60.1)	56.5 (57.6)	-	128 (124)	133 (129)
320d xDrive M Sport	190	7.6 (7.6)	-	-	56.5 (57.6)	-	128 (124)	133 (129)
320d xDrive M Sport Shadow Edition	190	7.6 (7.6)	-	-	56.5 (57.6)	-	128 (124)	133 (129)
330d M Sport	258	(5.6)	-	-	(53.3)	-	-	(138)
330d M Sport Shadow Edition	258	(5.6)	-	-	(53.3)	-	-	(138)
330d xDrive M Sport	258	(5.4)	-	-	(51.4)	-	-	(145)
330d xDrive M Sport Shadow Edition	258	(5.4)	-	-	(51.4)	-	-	(145)
335d xDrive M Sport	313	(4.9)	-	-	(49.6)	-	-	(151)
335d xDrive M Sport Shadow Edition	313	(4.9)	-	-	(49.6)	-	-	(151)

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Combined fuel consumption and CO₂ emissions are affected by Alloy wheel specified. Figures in () apply to cars with automatic transmission. Insurance group figures refer to 50 Group Rating System.

THE NEW BMW 3 SERIES SALOON AND TOURING.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2017 / 2018) ¹	VED band ¹	Insurance group	
SALOON.									
PETROL									
					Manual	Automatic			
318i SE	£21,541.67	£4,308.33	£25,850	£26,790	£26,575	£28,125	23% (23%)	G (G)	21
318i Sport	£21,791.67	£4,358.33	£26,150	£27,090	£26,875	£28,425	23% (23%)	G (G)	21
320i SE	£23,391.67	£4,678.33	£28,070	£29,050	£28,795	£30,345	25% (24%)	H (G)	27
320i Sport	£23,641.67	£4,728.33	£28,370	£29,350	£29,095	£30,785	25% (24%)	H (G)	27
320i M Sport	£25,225.00	£5,045.00	£30,270	£31,250	£30,995	£32,685	26% (25%)	H (H)	28
320i M Sport Shadow Edition	£26,808.33	£5,361.67	£32,170	£33,150	£32,895	£34,585	26% (25%)	H (H)	28
320i xDrive SE	£24,641.67	£4,928.33	£29,570	£30,850	£30,295	£31,845	29% (26%)	I (H)	27
320i xDrive Sport	£24,891.67	£4,978.33	£29,870	£31,150	£30,595	£32,285	29% (26%)	I (H)	28
320i xDrive M Sport	£26,475.00	£5,295.00	£31,770	£33,050	£32,495	£34,185	30% (27%)	I (H)	28
320i xDrive M Sport Shadow Edition	£28,058.33	£5,611.67	£33,670	£34,950	£34,395	£36,085	30% (27%)	I (H)	28
330i M Sport	£27,875.00	£5,575.00	£33,450	£34,730	£34,175	£35,865	29% (26%)	I (H)	32
330i M Sport Shadow Edition	£29,458.33	£5,891.67	£35,350	£36,630	£36,075	£37,765	29% (26%)	I (H)	32
340i M Sport	£32,233.33	£6,446.67	£38,680	£40,260	£39,405	£41,095	34% (30%)	J (I)	36
340i M Sport Shadow Edition	£33,816.67	£6,763.33	£40,580	£42,160	£41,305	£42,995	34% (30%)	J (I)	36
330e SE	£29,033.33	£5,806.67	£34,840	£35,620*	-	£35,565	(9%)	(B)	31
330e Sport	£29,283.33	£5,856.67	£35,140	£35,920*	-	£35,865	(9%)	(B)	31
330e M Sport	£30,866.67	£6,173.33	£37,040	£37,820*	-	£37,765	(9%)	(B)	31
330e M Sport Shadow Edition	£32,450.00	£6,490.00	£38,940	£39,720*	-	£39,665	(9%)	(B)	31
DIESEL									
316d SE	£23,633.33	£4,726.67	£28,360	£29,280	£29,085	£30,635	23% (23%)	F (F)	18
316d Sport	£23,883.33	£4,776.67	£28,660	£29,580	£29,385	£30,935	23% (23%)	F (F)	18
318d SE	£24,700.00	£4,940.00	£29,640	£30,580	£30,365	£31,915	24% (24%)	G (G)	22
318d Sport	£24,950.00	£4,990.00	£29,940	£30,880	£30,665	£32,215	24% (24%)	G (G)	22
318d M Sport	£26,533.33	£5,306.67	£31,840	£32,780	£32,565	£34,115	25% (25%)	G (G)	23
318d M Sport Shadow Edition	£28,116.67	£5,623.33	£33,740	£34,680	£34,465	£36,015	25% (25%)	G (G)	23
320d ED Plus	£26,233.33	£5,246.67	£31,480	£32,400	£32,205	£33,755	22% (21%)	F (E)	27
320d ED Sport	£26,650.00	£5,330.00	£31,980	£32,900	£32,705	£34,395	23% (22%)	F (F)	28
320d SE	£25,650.00	£5,130.00	£30,780	£31,720	£31,505	£33,055	24% (24%)	G (G)	28
320d Sport	£25,900.00	£5,180.00	£31,080	£32,020	£31,805	£33,495	24% (24%)	G (G)	28
320d M Sport	£27,483.33	£5,496.67	£32,980	£33,920	£33,705	£35,395	25% (25%)	G (G)	28
320d M Sport Shadow Edition	£29,066.67	£5,813.33	£34,880	£35,820	£35,605	£37,295	25% (25%)	G (G)	28
320d xDrive SE	£26,900.00	£5,380.00	£32,280	£33,220	£33,005	£34,555	25% (25%)	G (G)	27
320d xDrive Sport	£27,150.00	£5,430.00	£32,580	£33,520	£33,305	£34,995	25% (25%)	G (G)	27
320d xDrive M Sport	£28,733.33	£5,746.67	£34,480	£35,420	£35,205	£36,895	27% (26%)	G (G)	28
320d xDrive M Sport Shadow Edition	£28,733.33	£5,746.67	£34,480	£37,320	£35,205	£36,895	27% (26%)	G (G)	28
330d M Sport	£32,091.67	£6,418.33	£38,510	£39,490	-	£39,235	(28%)	(H)	37
330d M Sport Shadow Edition	£33,675.00	£6,735.00	£40,410	£41,390	-	£41,135	(28%)	(H)	37
330d xDrive M Sport	£33,341.67	£6,668.33	£40,010	£40,990	-	£40,735	(29%)	(H)	37
330d xDrive M Sport Shadow Edition	£34,925.00	£6,985.00	£41,910	£42,890	-	£42,635	(29%)	(H)	37
335d xDrive M Sport	£34,283.33	£6,856.67	£41,140	£42,120	-	£41,865	(31%)	(H)	40
335d xDrive M Sport Shadow Edition	£35,866.67	£7,173.33	£43,040	£44,020	-	£43,765	(31%)	(H)	40

Figures in () apply to cars with automatic transmission. Insurance group figures refer to 50 Group Rating System.

Key

- = Not available * = HM Government Plug-in Car Grant, up to a maximum £2,500, will be applied to the on the road price. The receipt of this grant is subject to the eligibility of the vehicle for the HM Government Plug-in Car Grant scheme at the point of the vehicle's first registration in the UK. ¹ = BIK tax rate and VED band dependent on chosen optional equipment.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2017 / 2018) ¹	VED band ¹	Insurance group
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TOURING.

PETROL

					Manual	Automatic			
318i SE	£22,625.00	£4,525.00	£27,150	£28,130	£27,875	£29,425	25% (24%)	H (G)	21
318i Sport	£22,875.00	£4,575.00	£27,450	£28,430	£28,175	£29,725	25% (24%)	H (G)	21
320i SE	£24,475.00	£4,895.00	£29,370	£30,350	£30,095	£31,645	27% (25%)	H (H)	27
320i Sport	£24,725.00	£4,945.00	£29,670	£30,650	£30,395	£32,085	27% (25%)	H (H)	27
320i M Sport	£26,308.33	£5,261.67	£31,570	£32,550	£32,295	£33,985	28% (26%)	H (H)	28
320i M Sport Shadow Edition	£27,891.67	£5,578.33	£33,470	£34,450	£34,195	£35,885	28% (26%)	H (H)	28
320i xDrive SE	£25,725.00	£5,145.00	£30,870	£32,150	£31,595	£33,145	31% (28%)	I (H)	27
320i xDrive Sport	£25,975.00	£5,195.00	£31,170	£32,450	£31,895	£33,585	31% (28%)	I (H)	28
320i xDrive M Sport	£27,558.33	£5,511.67	£33,070	£34,350	£33,795	£35,485	32% (29%)	I (I)	28
320i xDrive M Sport Shadow Edition	£29,141.67	£5,828.33	£34,970	£36,250	£35,695	£37,385	32% (29%)	I (I)	28
330i M Sport	£29,208.33	£5,841.67	£35,050	£36,330	£35,775	£37,465	30% (27%)	I (H)	32
330i M Sport Shadow Edition	£30,791.67	£6,158.33	£36,950	£38,230	£37,675	£39,365	30% (27%)	I (H)	32
340i M Sport	£34,725.00	£6,945.00	£41,670	£42,950	-	£42,395	(31%)	(I)	36
340i M Sport Shadow Edition	£36,308.33	£7,261.67	£43,570	£44,850	-	£44,295	(31%)	(I)	36

DIESEL

316d SE	£24,716.67	£4,943.33	£29,660	£30,600	£30,385	£31,935	25% (25%)	G (G)	18
316d Sport	£24,966.67	£4,993.33	£29,960	£30,900	£30,685	£32,235	25% (25%)	G (G)	18
318d SE	£25,783.33	£5,156.67	£30,940	£31,880	£31,665	£33,215	25% (24%)	G (G)	22
318d Sport	£26,033.33	£5,206.67	£31,240	£32,180	£31,965	£33,515	25% (24%)	G (G)	22
318d M Sport	£27,616.67	£5,523.33	£33,140	£34,080	£33,865	£35,415	26% (25%)	G (G)	23
318d M Sport Shadow Edition	£29,200.00	£5,840.00	£35,040	£35,980	£35,765	£37,315	26% (25%)	G (G)	23
320d ED Plus	£27,316.67	£5,463.33	£32,780	£33,700	£33,505	£35,055	23% (22%)	F (F)	27
320d ED Sport	£27,733.33	£5,546.67	£33,280	£34,220	£34,005	£35,695	24% (24%)	G (G)	28
320d SE	£26,733.33	£5,346.67	£32,080	£33,020	£32,805	£34,355	25% (24%)	G (G)	28
320d Sport	£26,983.33	£5,396.67	£32,380	£33,320	£33,105	£34,795	25% (24%)	G (G)	28
320d M Sport	£28,566.67	£5,713.33	£34,280	£35,220	£35,005	£36,695	26% (25%)	G (G)	28
320d M Sport Shadow Edition	£30,150.00	£6,030.00	£36,180	£37,120	£36,905	£38,595	26% (25%)	G (G)	28
320d xDrive SE	£27,983.33	£5,596.67	£33,580	£34,520	£34,305	£35,855	27% (26%)	G (G)	27
320d xDrive Sport	£28,233.33	£5,646.67	£33,880	£34,820	£34,605	£36,295	27% (26%)	G (G)	27
320d xDrive M Sport	£29,816.67	£5,963.33	£35,780	£36,760	£36,505	£38,195	28% (27%)	H (G)	28
320d xDrive M Sport Shadow Edition	£31,400.00	£6,280.00	£37,680	£38,660	£38,405	£40,095	28% (27%)	H (G)	28
330d M Sport	£33,175.00	£6,635.00	£39,810	£40,790	-	£40,535	(29%)	(H)	37
330d M Sport Shadow Edition	£34,758.33	£6,951.67	£41,710	£42,690	-	£42,435	(29%)	(H)	37
330d xDrive M Sport	£34,425.00	£6,885.00	£41,310	£42,290	-	£42,035	(31%)	(H)	37
330d xDrive M Sport Shadow Edition	£36,008.33	£7,201.67	£43,210	£44,190	-	£43,935	(31%)	(H)	37
335d xDrive M Sport	£35,366.67	£7,073.33	£42,440	£43,720	-	£43,165	(32%)	(I)	40
335d xDrive M Sport Shadow Edition	£36,950.00	£7,390.00	£44,340	£45,620	-	£45,065	(32%)	(I)	40

VED rates

Annual VED (second year onwards) is £450 for cars costing over £40,000 and is payable for five years. VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW 3 Series Saloon and Touring models fall into one of the seven categories listed below:

CO ₂ emissions (g/km)	Band B 1-50	Band E 91-100	Band F 101-110	Band G 111-130	Band H 131-150	Band I 151-170	Band J 171-190
First year VED	£10	£120	£140	£160	£200	£500	£800
Annual VED (second year onwards)	£25	£140	£140	£140	£140	£140	£140

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

STANDARD AND OPTIONAL EQUIPMENT.



	318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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BMW EFFICIENT DYNAMICS

Auto Start-Stop	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Brake Energy Regeneration	●	●	●	●	●	●	●	●	●	●	●	●	●	●
ECO PRO mode	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Electric Power Steering	●	●	●	●	●	●	●	●	●	●	●	●	●	●
High-precision direct injection¹	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Optimum Shift Indicator	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Reduced Rolling Resistance Tyres	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen. Your BMW Retailer will be pleased to provide you with more information.

PAINTWORK

Non-metallic Available in Alpine White or Jet Black ²	uni	●	●	●	●	●	●	●	●	●	●	●	○	●
Metallic Available in Black Sapphire, Estoril Blue ^{3,4} , Glacier Silver, Jatoba ² , Mediterranean Blue ² , Melbourne Red, Mineral Grey, Mineral White ² , Platinum Silver ² or Sunset Orange ³	met	○	○	○	○	○	○	○	○	○	○	○	●	○
BMW Individual Available in Champagne Quartz, Citrine Black, Smoked Topaz or Tanzanite Blue Only with 778 (Sport models)	Ind	-	○	-	○	○	-	○	○	○	○	○	-	○

UPHOLSTERY

Corner cloth Available in Black with Grey highlight or Black with Red highlight	CC	-	●	-	●	-	-	-	●	-	-	-	-	-
Move cloth Available in Anthracite Not with 481	BDAT	●	-	●	-	-	-	●	-	-	-	-	-	-
Hexagon cloth / Alcantara Available in Anthracite with Blue Hexagonal highlight	HAAT	-	-	-	-	○	○	-	-	○	○	○	○	○
Dakota leather Includes 497														
- SE / ED Plus models Available in Black, Oyster with Dark Oyster highlight or Venetian Beige with Black interior	LC	○	-	○	-	-	-	○	-	-	-	-	-	-
- Sport / ED Sport models Available in Black, Black with Dark Oyster highlight, Black with Red highlight, Cognac with Brown highlight, Oyster with Dark Oyster highlight or Red with Black highlight	LC	-	○	-	○	-	-	-	○	-	-	-	-	-

Key

● = Standard ○ = Optional - = Not available * = Saloon models only. Only with = these options must be ordered. Not with = these options are not available for ordering together.
¹ = Only available for petrol models. ² = Not available on M Sport models. ³ = Only available on M Sport models. ⁴ = Not available in combination with Dakota leather upholstery in Coral Red with Black highlight.



	318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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UPHOLSTERY (CONT.)

<p>- M Sport / M Sport Shadow Edition models</p> <p>Available in Black, Black with Blue highlight, Black with Dark Oyster highlight, Cognac with Brown highlight, Oyster with Dark Oyster highlight or Red with Black highlight</p>	LC	-	-	-	-	●	●	-	-	●	●	●	●	●	●
<p>BMW Individual Extended Merino leather</p> <p>Only with 775, 778, XL3 + 497</p>															
<p>- Sport models</p> <p>Available in Amaro Brown, Black, Cashmere Beige, Cohiba Brown or Opal White</p>	ZA	-	○	-	○	-	-	-	○	-	-	-	-	-	-
<p>- ED Sport / M Sport / M Sport Shadow Edition models</p> <p>Available in Amaro Brown, Black, Cashmere Beige, Cohiba Brown or Opal White</p>	ZA	-	-	-	-	○	○	-	-	○	○	○	○	○	○

PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

<p>Active Security package</p> <p>Comprises:</p> <ul style="list-style-type: none"> - 430 Exterior mirrors – electrically folding with anti-dazzle - 5AG Lane Change Warning - 5AL Dynamic Safety - 5AS Driving Assistant - 6WA Full Black panel display 	ZAS	○	○	○	○	○	○	○	○	○	○	○	○	○	○
<p>In conjunction with ZIN</p>		○	○	○	○	○	○	○	○	○	○	○	○	○	○
<p>In conjunction with ZNO / ZNP</p>		○	○	○	○	○	○	○	○	○	○	○	○	○	○
<p>Advanced Parking package</p> <p>Comprises:</p> <ul style="list-style-type: none"> - 3AG Reversing Assist camera - 508 Park Distance Control (PDC), front and rear - 5DP Park Assist 	ZAP	○	○	○	○	○	○	○	○	○	-	-	-	-	-
<p>Innovation package</p> <p>Comprises:</p> <ul style="list-style-type: none"> - 5AS Driving Assistant - 609 BMW Navigation System – Professional Multimedia - 610 Head-up Display - 6AN Concierge Service¹ - 6AP Remote Services² - 6FV Online Entertainment - 6NW Enhanced Bluetooth with wireless charging - 6WA Full Black panel display - 6WD WiFi Hotspot preparation - 8TH Speed-limit display <p>Also includes TMC for lifetime Not with ZNO / ZNP</p>	ZIN	○	○	○	○	○	○	○	○	○	○	○	○	○	○

Key
 ● = Standard ○ = Optional - = Not available * = Saloon models only. Only with = these options must be ordered together. Not with = these options are not available for ordering together.
 / = Indicates 'or' ¹ = Active for 3 years, renewable thereafter. ² = Active for the life of the vehicle.



	318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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PACKAGES (CONT.)

Interior Comfort package Comprises: – 248 Steering wheel heating – 465 Split-folding rear seats – 493 Extended Storage – 494 Seat heating, front – 4AE Armrest front, sliding	ZIC	○	○	○	○	○	○	○	○	○	○	○	○	○	○
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		○	○	○	○	○	○	○	○	○	○	○	○	○	○
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media package – BMW Professional Comprises: – 609 BMW Navigation System – Professional Multimedia – 6AP Remote Services ³ – 6FV Online Entertainment – 6WA Full Black panel display Also includes TMC for lifetime Not with ZIN / ZNO / 610	ZNP	○	○	○	○	○	○	○	○	○	○	○	○	○	
Media package – BMW Professional Plus Comprises: – 609 BMW Navigation System – Professional Multimedia – 610 Head-up Display – 6AN Concierge Service ⁴ – 6AP Remote Services ³ – 6FV Online Entertainment – 6WA Full Black panel display Also includes TMC for lifetime Not with ZIN / ZNP	ZNO	○	○	○	○	○	○	○	○	○	○	○	○	○	

INTERIOR TRIMS

Aluminium Hexagon with Estoril Blue Matt finisher⁵	4WF	-	-	-	-	●	-	-	-	●	-	●	-	●	-
		-	-	-	-	-	○	-	-	-	○	-	○	-	○
Black, High-gloss with Coral Red Matt finisher⁵	4LV	-	●	-	●	-	-	-	●	-	-	-	-	-	-
Satin Silver	4CG	●	-	●	-	-	-	●	-	-	-	-	-	-	-
Fineline Anthracite wood with Pearl Chrome finisher	4FU	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	-	-	-	○	○	-	-	○	○	○	○	○	○
Aluminium Hexagon with Black, High-gloss finisher	4WG	-	-	-	-	○	○	-	-	○	○	○	○	○	
Burr Walnut wood with Pearl Chrome finisher	4FW	○	-	○	-	-	-	○	-	-	-	-	-	-	

Key
 ● = Standard ○ = Optional - = Not available * = Saloon models only. Not with = these options are not available for ordering together. / = Indicates 'or' ¹ = Price for the BMW 3 Series Saloon models. ² = Price for the BMW 3 Series Touring models. ³ = Active for the life of the vehicle. ⁴ = Active for 3 years, renewable thereafter. ⁵ = Not available in combination with Dakota leather upholstery in Red with Black highlight.



318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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INTERIOR TRIMS (CONT.)

Aluminium Dark Carbon with Pearl Chrome finisher	4MN	-	-	-	-	○	●	-	-	○	●	○	●	○	●
Brushed Aluminium with Black, High-gloss finisher	4FT	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	○	-	○	-	-	-	○	-	-	-	-	-	-
		-	-	-	-	○	○	-	-	○	○	○	○	○	○
Brushed Aluminium with Pearl Chrome finisher	4LS	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	○	-	○	-	-	-	○	-	-	-	-	-	-
Black, High-gloss with Pearl Chrome finisher	4LU	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	○	-	○	-	-	-	○	-	-	-	-	-	-
		-	-	-	-	○	○	-	-	○	○	○	○	○	○
Ash Grain wood with metal inlay and Pearl Chrome finisher	4GA	-	-	-	-	○	○	-	-	○	○	○	○	○	○
BMW Individual Fine-wood trim Ash Grain White with Pearl Chrome finisher	XEX	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	○	-	○	-	-	-	○	-	-	-	-	-	-
		-	-	-	-	○	○	-	-	○	○	○	○	○	○
BMW Individual Fine-wood trim Sycamore Red Brown, Dark with Pearl Chrome finisher	XE5	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	○	-	○	-	-	-	○	-	-	-	-	-	-
		-	-	-	-	○	○	-	-	○	○	○	○	○	○
BMW Individual Piano Black with Pearl Chrome finisher	XE7	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	○	-	○	-	-	-	○	-	-	-	-	-	-
		-	-	-	-	○	○	-	-	○	○	○	○	○	○

TRANSMISSIONS

Automatic transmission with gearshift paddles	2TE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eight-speed automatic transmission Not with 2TB	205	○	○	○	-	-	-	○	-	-	-	-	-	-	-
Sport automatic transmission^{2,3} Only with 255 / 2XE (not applicable for M Sport models) Not with 205	2TB	-	-	-	○	○	○	-	○	○	○	○	○	○	-
340i M Sport Touring		-	-	-	-	-	-	-	-	-	-	-	-	● ³	●

STEERING AND CHASSIS

Adaptive M Sport suspension Not with 704	2VF	-	-	○	○	-	-	○	○	-	-	-	-	-	-
		-	-	-	-	○	○	-	-	○	○	○	○	○	○
M Sport braking system	2NH	-	-	-	-	○	○	-	-	○	○	○	○	○	○

Key

○ = Optional - = Not available * = Saloon models only Only with = these options must be ordered together.
/ = Indicates 'or' ¹ = Saloon models only. ² = This option adds Sport+ mode to the Drive Performance Control.

Not with = these options are not available for ordering together.
³ = Standard for the BMW 3 Series Touring 340i M Sport models.

330e SE*	330e Sport*	330e M Sport*	330e M Sport Shadow Edition	316d SE	316d Sport	318d SE	318d Sport	318d M Sport	318d M Sport Shadow Edition	320d ED Plus	320d ED Sport	320d SE	320d Sport	320d M Sport	320d M Sport Shadow Edition	320d xDrive SE	320d xDrive Sport	320d xDrive M Sport	320d xDrive M Sport Shadow Edition	330d M Sport	330d M Sport Shadow Edition	330d xDrive M Sport	330d xDrive M Sport Shadow Edition	335d xDrive M Sport	335d xDrive M Sport Shadow Edition	Price
-	-	○	●	-	-	-	-	○	●	-	-	-	-	○	●	-	-	○	●	○	●	○	●	○	●	£0
○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	£230
-	○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	£155
-	-	○	○	-	-	-	-	○	○	-	-	-	-	○	○	-	-	○	○	○	○	○	○	○	○	£0
○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	£230
-	○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	£155
○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	£120
-	○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	£0
-	-	○	○	-	-	-	-	○	○	-	-	-	-	○	○	-	-	○	○	○	○	○	○	○	○	£0¹
-	-	○	○	-	-	-	-	○	○	-	-	-	-	○	○	-	-	○	○	○	○	○	○	○	○	£260
○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	£580
-	○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	£505
-	-	○	○	-	-	-	-	○	○	-	-	-	-	○	○	-	-	○	○	○	○	○	○	○	○	£375
○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	£580
-	○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	£505
-	-	○	○	-	-	-	-	○	○	-	-	-	-	○	○	-	-	○	○	○	○	○	○	○	○	£375
○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	£580
-	○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	£505
-	-	○	○	-	-	-	-	○	○	-	-	-	-	○	○	-	-	○	○	○	○	○	○	○	○	£375
●	●	●	●	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Std
-	-	-	-	○	○	○	○	○	○	○	-	○	-	-	○	-	-	-	-	-	-	-	-	-	-	£1,550
-	-	-	○	-	-	-	-	○	○	-	○	-	○	○	○	-	○	○	○	●	●	●	●	●	●	£1,690
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Std³
-	-	-	-	○	○	○	○	-	-	○	○	○	○	-	-	○	○	-	-	-	-	-	-	-	-	£750
-	-	-	○	-	-	-	-	○	○	-	-	-	-	○	○	-	-	○	○	○	○	○	○	○	○	£515
-	-	○	○	-	-	-	-	○	○	-	-	-	-	○	○	-	-	○	○	○	○	○	○	○	○	£570



318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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STEERING AND CHASSIS (CONT.)

M Sport suspension Not with 2VF / 225	704	○	○	○	○	●	●	-	-	-	-	●	●	●	●
M Sport suspension deletion	225	-	-	-	-	○	○	-	-	-	-	○	○	○	○
Servotronic Not with 2VL	216	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Variable Sport Steering Not with 216	2VL	○	○	○	○	○	○	○	○	○	○	○	○	○	○

SAFETY AND TECHNOLOGY

Active Cruise Control with Stop&Go function Only with 205 / 2TB Includes 6WA	5DF	-	-	○	○	○	○	○	○	○	○	○	○	○	○
BMW Icon Adaptive LED Headlights Only with 5A1 + 5AC Not with 5A2	552	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Digital Cockpit	6WB	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Driving Assistant Comprises: – City Collision Mitigation – Forward Collision Warning – Lane Departure Warning – Preventive Pedestrian Protection Included in ZAS / ZIN Only with 6WA Not with 3AP	5AS	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Dynamic Safety Only with and included in ZAS	5AL	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Full Black panel display Included in ZAS / ZIN / ZNO / ZNP / 5DF / 610	6WA	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Headlight wash	502	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Head-up Display¹ Included in ZIN / ZNO Includes 6WA	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○
High-beam Assistant	5AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Lane Change Warning Only with 430 Included in ZAS	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○
LED foglights, front	5A1	●	●	●	●	●	●	●	●	●	●	●	●	●	●
LED Headlights	5A2	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Key
 ● = Standard ○ = Optional - = Not available * = Saloon models only. / = Indicates 'or' Only with = these options must be ordered together. Not with = these options are not available for ordering together. † = Included within package, see pages 21-24 for package information. ¹ = In conjunction with 459 Seat adjustment – front, electric with driver memory, the height setting of the Head-up Display will be linked to driver/remote key memory.



318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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SAFETY AND TECHNOLOGY (CONT.)

Park Assist Only with and included in ZAP	5DP	○	○	○	○	○	○	○	○	○	○	○	○	○
Park Distance Control (PDC), rear Not with 508	507	●	●	●	●	●	●	●	●	●	-	-	-	-
Park Distance Control (PDC), front and rear Included in ZAP Not with 507	508	○	○	○	○	○	○	○	○	○	●	●	●	●
Rain sensor with automatic headlight activation	521	●	●	●	●	●	●	●	●	●	●	●	●	●
Reversing Assist camera Only with 507 / 508 Included in ZAP	3AG	○	○	○	○	○	○	○	○	○	○	○	○	○
Run-flat tyres	258	●	●	●	●	●	●	●	●	●	●	●	●	●
Speed limit display Included in ZIN Not with 3AP	8TH	○	○	○	○	○	○	○	○	○	○	○	○	○
Surround-view Only with 3AG + 430 + 508	5DL	○	○	○	○	○	○	○	○	○	○	○	○	○

SEATS

Lumbar support, driver and front passenger	488	○	○	○	○	○	○	○	○	○	○	○	○	○
Seat adjustment – front, electric with driver memory	459	○	○	○	○	○	○	○	○	○	○	○	○	○
Seat heating, front Included in ZIC	494	○	○	○	○	○	○	○	○	○	○	○	○	○
Seat heating, rear Only with 494 + LC / ZA	496	○	○	○	○	○	○	○	○	○	○	○	○	○
Split-folding rear seat¹ Included in ZIC Includes function of 497	465	○	○	○	○	-	-	○	○	-	-	-	-	-
		-	-	-	-	○	○	-	-	○	○	○	○	○
Sport seats, front	481	○	●	○	●	●	○	●	●	●	●	●	●	●

Key
 ● = Standard ○ = Optional - = Not available * = Saloon models only. † = Included within package, see pages 21-24 for package information. Only with = these options must be ordered together. Not with = these options are not available for ordering together. / = Indicates 'or' ¹ = Standard for all BMW 3 Series Touring models. ² = Price for the BMW 3 Series Saloon models.



	318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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EXTERIOR EQUIPMENT

Comfort Access with smart-opener	322	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Exterior mirrors – electrically folding with anti-dazzle Included in ZAS	430	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Exterior trim, High-gloss Shadowline	760	○	-	○	-	●	●	○	-	●	●	●	●	●	●
		-	○	-	○	-	-	○	-	-	-	-	-	-	-
Exterior trim, High-gloss Shadowline with extended contents	7M9	-	-	-	-	-	●	-	-	-	●	-	●	-	●
Exterior trim, Satin Aluminium Not with 760	3L8	○	○	○	○	-	-	○	○	-	-	-	-	-	-
iPerformance exterior styling package Comprises: – BMW i Blue surround to the BMW badge in the alloy wheel centre cap – Kidney Grilles with BMW i Blue design Not with 3DE	ZES	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mirror caps, Black High-gloss	3BE	-	○	-	○	-	-	-	○	-	-	-	-	-	-
Model designation deletion¹	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Roof rails, Matt Aluminium²	3AT	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Towbar, electric Only with 205 / 2TB (320d ED Plus models)	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Trim designation deletion	3DZ	-	●	-	●	○	○	-	●	○	○	○	○	○	○

INTERIOR EQUIPMENT

Air conditioning, automatic with two-zone control	534	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Armrest front, sliding Included in ZIC	4AE	○	○	○	○	○	○	○	○	○	○	○	○	○	○
BMW Individual door sill finishers Only with ZA	778	-	○	-	○	-	-	-	○	-	-	-	-	-	-
BMW Individual instrument panel finished in Nappa leather³ Only with LC + 4FT / 4FU / 4FW / 4GA / 4LS / 4WF / 4WG / XE5 / XE7 / XEX + 493 / 5AG / 5AS / 5DF + 676 / 688	4M5	○	○	○	○	○	○	○	○	○	○	○	○	○	○
BMW Individual instrument panel finished in Merino leather Only with ZA + 4FT / 4FU / 4FW / 4GA / 4LS / 4WF / 4WG / XE5 / XE7 / XEX + 493 / 5AG / 5AS / 5DF + 676 / 688	XT1	-	○	-	○	○	○	-	○	○	○	○	○	○	○
Centre armrest for rear seats⁴ Function included in 465 Included with LC / ZA	497	○	○	○	○	●	●	○	○	●	●	●	●	●	●
Extended lighting	563	○	●	○	●	●	●	○	●	●	●	●	●	●	●
Extended storage Included in ZIC	493	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Glass sunroof⁶	403	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Head restraints, rear and folding	5DC	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Headlining, Anthracite	775	○	○	○	○	●	●	○	○	●	●	●	●	●	●

Key

● = Standard ○ = Optional - = Not available * = Saloon models only. Only with = these options must be ordered together. Not with = these options are not available for ordering together.
/ = Indicates 'or' † = Included within package, see pages 21-24 for package information. ¹ = For 330e models, removal of eDrive badges on the left and right C-pillar unavailable. ² = Available for the BMW 3 Series Touring models only. ³ = Not available with Venetian Beige with Black interior or Venetian Beige with Dark Oyster highlights and Black interior Dakota leather upholstery.
⁴ = Standard for all BMW 3 Series Touring models. ⁵ = Price for the BMW 3 Series Saloon models. ⁶ = Available for the BMW 3 Series Saloon models only.



	318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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INTERIOR EQUIPMENT (CONT.)

Panoramic glass sunroof¹	402	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Rear-view mirror, automatically dimming	431	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Roller sunblind – rear window, electric²	415	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Roller sunblind – rear side windows, manual	417	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Smoker’s package	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Sun protection glass	420	○	○	○	○	○	●	○	○	○	○	○	○	○	○
Windscreen with grey shade band Not with 5AS / 610 / 8TH	3AP	○	○	○	○	○	○	○	○	○	○	○	○	○	○

STEERING WHEELS

BMW Individual leather steering wheel Only with 255 (SE models) / 2XE (Sport models)	2XM	○	-	○	-	-	-	○	-	-	-	-	-	-	-
Sport leather steering wheel, three-spoke In combination with 2XM Not with 2XE	255	○	●	○	●	-	-	○	●	-	-	-	-	-	-
Sport leather steering wheel with Black stitching instead of Red for Sport models Not with ZA	2XE	-	○	-	○	-	-	-	○	-	-	-	-	-	-
Steering wheel heating Included in ZIC	248	○	○	○	○	○	○	○	○	○	○	○	○	○	○

AUDIO AND COMMUNICATION

Apple CarPlay preparation^{3,4} Only with ZNO / ZNP	6CP	○	○	○	○	○	○	○	○	○	○	○	○	○	○
BMW Emergency Call⁴	6AC	●	●	●	●	●	●	●	●	●	●	●	●	●	●
BMW Navigation System	606	●	●	●	●	●	●	●	●	●	●	●	●	●	●
BMW Navigation System – Professional Multimedia Only with and included in ZIN / ZNO / ZNP	609	○	○	○	○	○	○	○	○	○	○	○	○	○	○
BMW Online Services⁵	6AK	●	●	●	●	●	●	●	●	●	●	●	●	●	●
BMW TeleServices⁴	6AE	●	●	●	●	●	●	●	●	●	●	●	●	●	●
CD Player	650	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Concierge Service⁵ Included in ZIN / ZNO	6AN	○	○	○	○	○	○	○	○	○	○	○	○	○	○
DAB tuner	654	●	●	●	●	●	●	●	●	●	●	●	●	●	●
eDrive Services^{6,7}	6AG	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control Not available with ZIN / ZNO / ZNP	6NS	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Enhanced Bluetooth with Wireless Charging Included in ZIN Only with 4AE + 6WD + ZNP / ZNO	6NW	○	○	○	○	○	○	○	○	○	○	○	○	○	○

Key
 ● = Standard ○ = Optional - = Not available * = Saloon models only † = Included within package, see pages 21-24 for package information. Only with = these options must be ordered together. Not with = these options are not available for ordering together. / = Indicates 'or' ¹ = Available for the BMW 3 Series Touring models only. ² = Available for the BMW 3 Series Saloon models only. ³ = Compatibility and functions may vary due to the model year of the iPhone® and the version of software installed on it. Functions using a data connection will use data from the SIM card in the iPhone®. Additional data charges may be applied by the mobile network provider. ⁴ = Active for the life of the vehicle. ⁵ = Active for 3 years, renewable thereafter. ⁶ = Features the full functionality of BMW Remote Services for the lifetime of the vehicle. ⁷ = The eDrive services have a runtime of five years.



318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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AUDIO AND COMMUNICATION (CONT.)

Loudspeaker system – BMW Advanced Not with 688	676	○	○	○	○	○	○	○	○	○	○	○	○	○
Loudspeaker system – harman/kardon Not with 676	688	○	○	○	○	●	○	○	○	●	○	●	○	●
Online Entertainment Only with and included in ZIN / ZNO / ZNP	6FV	○	○	○	○	○	○	○	○	○	○	○	○	○
Real Time Traffic Information (RTTI)¹	6AM	●	●	●	●	●	●	●	●	●	●	●	●	●
Remote Services² Only with and included in ZIN / ZNO / ZNP	6AP	○	○	○	○	○	○	○	○	○	○	○	○	○
TV function Only with ZNO / ZNP	601	○	○	○	○	○	○	○	○	○	○	○	○	○
WiFi Hotspot preparation³ Included in ZIN Only with 6NW	6WD	○	○	○	○	○	○	○	○	○	○	○	○	○

360° ELECTRIC

Home charging: BMW i Wallbox Pure (32 Amp) with Standard Installation⁴	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Home charging: BMW i Wallbox Pro (32 Amp) with Standard Installation⁴	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Home charging: BMW i Wallbox Pro (32 Amp) with Standard Installation and Energy Management⁴	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Home charging: BMW i Wallbox Pro (32 Amp) with Standard Installation, Energy Management and Renewable Energy Connection⁴	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public Charging: BMW i Public Charging Cable – 32 Amp public charging cable with a length of 5m, Type 2 connectors	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Key

● = Standard ○ = Optional - = Not available * = Saloon models only. / = Indicates 'or' Only with = these options must be ordered together. Not with = these options are not available for ordering together. † = Included within package, see pages 21-24 for package information. + = Subject to OLEV subsidy and qualification which may be liable to change. ¹ = Active for 3 years, renewable thereafter. ² = Active for the life of the vehicle. ³ = Data subscription costs apply and must be purchased separately. ⁴ = Includes 3 year warranty. Content correct at time of going to print. Prices subject to change.



	318i SE	318i Sport	320i SE	320i Sport	320i M Sport	320i M Sport Shadow Edition	320i xDrive SE	320i xDrive Sport	320i xDrive M Sport	320i xDrive M Sport Shadow Edition	330i M Sport	330i M Sport Shadow Edition	340i M Sport	340i M Sport Shadow Edition
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LIGHT ALLOY WHEELS

16" Turbine style 406	27A	-	-	-	-	-	-	-	-	-	-	-	-	-	-
16" V-spoke style 390	2FH	-	-	-	-	-	-	-	-	-	-	-	-	-	-
16" V-spoke style 656	23A	-	-	-	-	-	-	-	-	-	-	-	-	-	-
17" Double-spoke style 392	2A6	-	●	-	●	-	-	-	●	-	-	-	-	-	-
17" Star-spoke style 393	2DW	○	-	○	-	-	-	○	-	-	-	-	-	-	-
17" V-spoke style 395	2L3	●	-	●	-	-	-	●	-	-	-	-	-	-	-
17" V-spoke style 413	2FK	○	-	○	-	-	-	○	-	-	-	-	-	-	-
18" Double-spoke style 397	24B	-	○	-	○	-	-	○	-	-	-	-	-	-	-
18" Turbine style 415	2P5	○	○	○	○	-	-	○	○	-	-	-	-	-	-
18" V-spoke style 398	2FM	○	○	○	○	-	-	○	○	-	-	-	-	-	-
18" V-spoke style 398, Orbit Grey	23N	-	-	-	-	○	-	-	-	○	-	○	-	○	-
18" V-spoke style 658	23C	○	○	○	○	-	-	○	○	-	-	-	-	-	-
18" M Double-spoke style 441 M, Ferric Grey	21B	-	-	-	-	○	-	-	-	○	-	○	-	○	-
18" M Star-spoke style 400 M	2PE	-	-	-	-	●	-	-	-	●	-	●	-	●	-
19" Star-spoke style 407	2T1	○	○	○	○	-	-	○	○	-	-	-	-	-	-
19" M Double-spoke style 704 M, Bicolour Orbit Grey	21W	-	-	-	-	-	●	-	-	-	●	-	●	-	●
19" M Star-spoke style 403 M	2PF	-	-	-	-	○	-	-	○	-	○	-	○	-	○
19" BMW Individual V-spoke style 439 I	2PR	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	○	-	○	-	-	-	○	-	-	-	-	-	-
19" BMW Individual V-spoke style 626 I, Ferric Grey	2T0	○	-	○	-	-	-	○	-	-	-	-	-	-	-
		-	○	-	○	-	-	-	○	-	-	-	-	-	-



16" Turbine style 406 16" V-spoke style 390 16" V-spoke style 656 17" Double-spoke style 392 17" Star-spoke style 393 17" V-spoke style 395 17" V-spoke style 413



19" Star-spoke style 407 19" M Double-spoke style 704 M, Bicolour Orbit Grey 19" M Star-spoke style 403 M 19" BMW Individual V-spoke style 439 I 19" BMW Individual V-spoke style 626 I, Ferric Grey

Key
 ● = Standard ○ = Optional - = Not available * = Saloon models only. † = Included within package, see pages 21-24 for package information.

330e SE*	330e Sport*	330e M Sport*	330e M Sport Shadow Edition	316d SE	316d Sport	318d SE	318d Sport	318d M Sport	318d M Sport Shadow Edition	320d ED Plus	320d ED Sport	320d SE	320d Sport	320d M Sport	320d M Sport Shadow Edition	320d xDrive SE	320d xDrive Sport	320d xDrive M Sport	320d xDrive M Sport Shadow Edition	330d M Sport	330d M Sport Shadow Edition	330d xDrive M Sport	330d xDrive M Sport Shadow Edition	335d xDrive M Sport	335d xDrive M Sport Shadow Edition	Snow chains	Price
-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	○	£115
●	-	-	-	-	-	-	-	-	-	●	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	○	Std
-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	○	£0
-	●	-	-	-	●	-	●	-	-	-	●	-	●	-	-	-	●	-	-	-	-	-	-	-	-	○	Std
○	-	-	-	○	-	○	-	-	-	-	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	○	£0
○	-	-	-	●	-	●	-	-	-	-	-	●	-	-	-	●	-	-	-	-	-	-	-	-	-	○	£0
○	-	-	-	○	-	○	-	-	-	-	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	○	£0
-	○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	£575
○	○	-	-	○	○	○	○	-	-	-	○	○	○	-	-	○	○	-	-	-	-	-	-	-	-	○	£410
○	○	-	-	○	○	○	○	-	-	-	○	○	○	-	-	○	○	-	-	-	-	-	-	-	-	-	£700
-	-	○	-	-	-	-	-	○	-	-	-	-	-	○	-	-	○	-	-	-	-	-	-	-	-	-	£165
○	○	-	-	○	○	○	○	-	-	-	○	○	○	-	-	○	○	-	-	-	-	-	-	-	-	-	£700
-	-	○	-	-	-	-	-	○	-	-	-	-	-	○	-	-	○	-	-	-	-	-	-	-	-	-	£175
-	-	●	-	-	-	-	●	-	-	-	-	-	●	-	-	-	●	-	●	-	●	-	●	-	-	-	Std
○	○	-	-	○	○	○	○	-	-	-	○	○	○	-	-	○	○	-	-	-	-	-	-	-	-	-	£1,160
-	-	-	●	-	-	-	-	●	-	-	-	-	-	-	●	-	-	-	●	-	●	-	●	-	●	-	Std
-	-	○	-	-	-	-	-	○	-	-	-	-	-	○	-	-	○	-	-	-	-	-	-	-	-	-	£600
○	-	-	-	○	-	○	-	-	-	-	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	-	£1,320
-	○	-	-	-	○	-	○	-	-	-	○	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	£1,200
○	-	-	-	○	-	○	-	-	-	-	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	-	£1,320
-	○	-	-	-	○	-	○	-	-	-	-	○	-	-	-	○	-	-	-	-	-	-	-	-	-	-	£1,200



18" Double-spoke style 397 18" Turbine style 415 18" V-spoke style 398 18" V-spoke style 398, Orbit Grey 18" V-spoke style 658 18" M Double-spoke style 441 M, Ferric Grey 18" M Star-spoke style 400 M

BMW SERVICE INCLUSIVE & TRACKSTAR.



BMW SERVICE INCLUSIVE.

Package covering the following service items for a period of 3 years / 36,000 miles.¹

- Oil service
- Renew air filter
- Renew fuel filter (diesel models only)
- Renew microfilter
- Renew spark plugs (petrol models only)

Price from £399

BMW SERVICE INCLUSIVE BENEFITS.

- Inflation proof service pricing
- Official BMW Service history provided
- Only trained BMW Technicians will operate on your vehicle
- Only genuine BMW parts used



BMW TRACKSTAR.

Locate and recover your vehicle if it is stolen with BMW Trackstar or BMW Trackstar Advance.

BMW Trackstar price from £399²

BMW Trackstar Advance price from £649²

BMW TRACKSTAR BENEFITS.

- 24/7 Trackstar Monitoring Centre
- Thatcham accredited
- Integrated motion sensor
- Pan-European protection



¹ = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive
Content correct at time of going to print. Prices subject to change.

² = Price excludes subscription. Please consult your local BMW Retailer for further details.

THE NEW BMW M3 SALOON.



M3 Saloon	RRP from £56,600 inc. VAT
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The new BMW M3 Saloon Price List is also available at www.bmw.co.uk/M3Saloon. Please contact your local BMW Retailer for more information.

CODE GLOSSARY.

205	Automatic transmission	4FW	Interior trim, Burr Walnut wood with Pearl Chrome finisher	6AG	eDrive Services
216	Servotronic	4GA	Interior trim, Ash Grain wood with metal inlay and Pearl Chrome finisher	6AK	BMW Online Services
225	M Sport Suspension deletion	4LS	Interior trim, Brushed Aluminium with Pearl Chrome finisher	6AM	Real Time Traffic Information
248	Steering wheel heating	4LU	Interior trim, Black, High-gloss with Pearl Chrome finisher	6AN	Concierge Service
255	Sport leather steering wheel, three-spoke	4LV	Interior trim, Black, High-gloss with Coral Red Matt finisher	6AP	Remote Services
258	Run-flat tyres	4M5	BMW Individual instrument panel finished in Nappa leather	6CP	Apple CarPlay preparation
2NH	M Sport braking system	4MN	Interior trim, Aluminium Dark Carbon with Pearl Chrome finisher	6FV	Online Entertainment
2TE	Automatic transmission with gearshift paddles	4WF	Interior trim, Aluminium Hexagon with Estoril Blue Matt finisher	6NS	Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control
2TB	Sport automatic transmission	4WG	Interior trim, Aluminium Hexagon with Black, High-gloss finisher	6NW	Enhanced Bluetooth with Wireless Charging
2VF	Adaptive M Sport Suspension	502	Headlight wash	6WA	Full Black panel display
2VL	Variable Sport steering	507	Park Distance Control (PDC), rear	6WB	Digital Cockpit
2XE	Sport leather steering wheel	508	Park Distance Control (PDC), front and rear	6WD	WiFi Hotspot preparation
2XM	BMW Individual leather steering wheel	521	Rain sensor with automatic headlight activation	704	M Sport suspension
320	Model designation deletion	524	Adaptive Headlights	760	Exterior trim, High-gloss Shadowline
322	Comfort Access with smart-opener	534	Air conditioning, automatic with two-zone control	775	Headlining, Anthracite
3AC	Towbar, electric	552	BMW Icon Adaptive LED Headlights	778	BMW Individual door sill finishers
3AG	Reversing Assist camera	563	Extended lighting	7M9	Exterior trim, High-gloss Shadowline with extended contents
3AP	Windscreen with grey shade band	5A1	LED foglights, front	8TH	Speed limit display
3AT	Roof rails, Matt Aluminium	5A2	LED Headlights	BD	Move cloth upholstery
3BE	Mirror caps, Black High-gloss	5AC	High-beam Assistant	CC	Corner cloth upholstery
3DZ	Trim designation deletion	5AG	Lane Change Warning	LC	Dakota leather upholstery
3L8	Exterior trim, Satin Aluminium	5AL	Dynamic Safety	HAAT	Hexagon cloth
402	Panoramic glass sunroof	5AS	Driving Assistant	Ind	BMW Individual paintwork
403	Glass sunroof	5DC	Head restraints, rear and folding	met	Metallic paintwork
415	Sunblind – rear windscreen, electric	5DF	Active Cruise Control with Stop&Go function	uni	Non-metallic paintwork
417	Sunblind – rear side windows, manual	5DL	Surround-view	XE5	BMW Individual Fine-wood trim Sycamore Red Brown, Dark with Pearl Chrome finisher
420	Sun protection glass	5DP	Park Assist	XE7	BMW Individual Piano Black with Pearl Chrome finisher
430	Exterior mirrors – electrically folding with anti-dazzle	601	TV function	XEX	BMW Individual Fine-wood trim Ash Grain White with Pearl Chrome finisher
431	Rear-view mirror, automatically dimming	606	BMW Navigation System	XT1	BMW Individual instrument panel finished in Merino leather
441	Smoker's package	609	BMW Navigation System – Professional Multimedia	ZA	BMW Individual Extended Merino leather
459	Seat adjustment – front, electric with driver memory	610	Head-up Display	ZAP	Advanced Parking package
465	Split-folding rear seat	650	CD Player	ZAS	Active Security package
481	Sport seats, front	654	DAB tuner	ZES	iPerformance exterior styling package
488	Lumbar support, driver and front passenger	676	Loudspeaker system – BMW Advanced	ZIC	Interior Comfort package
493	Extended storage	688	Loudspeaker system – harman/kardon	ZIN	Innovation package
494	Seat heating, front	6AC	BMW Emergency Call	ZNP	Media package – BMW Professional
496	Seat heating, rear	6AE	BMW TeleServices	ZNO	Media package – BMW Professional Plus
497	Centre armrest for rear seats				
4AE	Armrest front, sliding				
4CG	Interior trim, Satin Silver				
4FT	Interior trim, Brushed Aluminium with Black, High-gloss finisher				
4FU	Interior trim, Finition Anthracite wood with Pearl Chrome finisher				

BMW CONNECTED DRIVE SERVICES.

1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local court of Munich under HRB 42243 (hereinafter referred to as "BMW") provides the customer with certain vehicle-related information and assistance functions (hereinafter called "Services") under the name of "BMW ConnectedDrive". BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in course of the Services – except where this is explicitly stated in the following description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) are activated at the point of vehicle production.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "TeleService Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "TeleService Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. Additionally, for the purpose of warning other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

c. BMW Roadside Assistance

The Service "BMW Roadside Assistance" can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process.

The data is transmitted to the service provider commissioned by BMW to perform the Services, who uses this data for the purposes of managing the service provision and stores this until the operations have been duly processed. No additional transfer of the data to third parties takes place.

Additionally, for the purpose of warning in order to other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

d. BMW Customer Hotline

The Service "BMW Customer Hotline" connects the customer with an employee of BMW customer service. No vehicle or customer data is transmitted during this process.

e. Automatic Map Update (depending on the vehicle equipment)

The "Automatic Map Update" service automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The service runs for a period of three years from the initial registration of the vehicle. The customer may terminate the service by giving six weeks' notice in writing to bmwconnecteddrive@bmwfin.com. Via "My BMW ConnectedDrive" at www.bmw-connecteddrive.co.uk the customer can renew the service at a charge after they have expired. In order to use the service "Automatic Map Update" the vehicle's identification and localization during the update process are prerequisite.

f. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range etc.) upon relevant changes of the vehicle's state (e.g. start of drive, end of drive, locking etc.) from the vehicle to BMW. This data serves to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The BMW apps are available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

g. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

Sensors in the vehicle are used to collect information from within the vehicle and the surrounding environment such as traffic information, road signs and mapping information for the purpose of creating anonymous usage statistics, enhancing the quality of information services and product development. For example information on localised hazards such as fog are being used to enhance data quality of traffic information and to avoid accidents.

This vehicle sensor data includes information about traffic signs, traffic lights, roadworks, local hazards, traffic flow, road characteristics, parking locations, or onboard vehicle system errors. This information is supplemented where required with additional information such as time and location references, and the vehicle status. This information is evaluated within the vehicle, then transferred to BMW. This information is anonymised immediately when received by BMW. This data is also used

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. Additionally, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

The "Interconnection of the vehicle with portals and apps" is extended with vehicle status related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle's state such as start of charging, end of charging, charging interruption, charging error) as well as fuel level etc.

4. Concierge service (6AN)

The "Concierge service" (also referred to as "Information Plus") (6AN) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Remote Services (6AP)

Use of the "Remote Services" (6AP) via the "My BMW Remote" smartphone application requires registration in the BMW ConnectedDrive Customer Portal www.bmw-connecteddrive.co.uk.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, flash the lights. On request of the customer, vehicle condition information such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The "My Remote App" app is available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

7. Online Entertainment (6FV)

The "Online Entertainment" (6FV) Service is valid for a period of one year from activation in the vehicle. Upon purchase of this Service, a voucher is provided which is redeemable within three years of the vehicle's first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider. From point of production there are 36 months in which to redeem the 12 month subscription with the chosen provider.

Renewal of the annual subscription must be done via www.bmw-connecteddrive.co.uk.

8. eDrive Services (6AG) – BMW iPerformance models only

"eDrive Services" comprises functions that are displayed to the driver in the vehicle, in BMW Apps and in the BMW customer portals. The service supports the driver with information relevant to electro-mobility.

The "Interconnection of the vehicle with portals and apps" [1.f] mentioned in this document will be extended with electromobility-related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle's state such as start of charging, end of charging, charging interruption, charging error).

The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW. Verified and evaluated charging stations are displayed to the customer in the navigation system, BMW Online, BMW Apps and BMW customer portals. Furthermore, possible locations for new charging stations or locations can be identified.

The "Efficiency" service utilises vehicle condition information to calculate driving performance indices which are displayed in BMW Apps and in BMW customer portals.

9. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, San Marino, Vatican, France, Monaco, Switzerland, Liechtenstein, Belgium, Luxembourg, the Netherlands, Ireland, Spain, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia "TeleServices" (6AE), "Concierge service" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The "Internet" (6AR) service is only available in United Kingdom. "Online Entertainment" (6FV) is available in United Kingdom, Germany, France, Italy, Spain and the Netherlands.

10. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Centre, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. **This results in the Emergency Call in the vehicle also not functioning.** The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see: www.bmw.co.uk/connecteddrive-information.

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.



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