



The Ultimate
Driving Machine



THE NEW BMW M2 COUPÉ.



ONE WITH THE MACHINE.

PRICE LIST.
LAUNCHING JULY 2017.

▶ **BMW EFFICIENT DYNAMICS.**
LESS EMISSIONS. MORE DRIVING PLEASURE. ◀

THE NEXT
100 YEARS



CONTENTS.

Page 1	Contents
Page 2	The new BMW M2 Coupé Introduction
Page 3	Model Highlights
Page 5	Technical Information
Page 6	Pricing Information
Page 7	Optional Equipment Highlights
Page 9	BMW ConnectedDrive
Page 11	BMW EfficientDynamics / Paintwork / Upholstery / Packages / Interior Trim / Transmission
Page 12	Safety and Technology / Seats
Page 13	Exterior Equipment / Interior Equipment / Steering Wheels / Audio and Communication
Page 14	Light Alloy Wheels
Page 15	BMW Service Inclusive & Trackstar
Page 17	Code Glossary
Page 18	BMW ConnectedDrive Services

www.bmw.co.uk/M2coupe
www.bmw.co.uk/Mlaptimer



Personalise and buy your perfect BMW online. Find out more at www.bmwretailonline.co.uk



THE NEW BMW M2 COUPÉ.

The new BMW M2 Coupé showcases a more dynamic design and delivers a driving experience that is pure adrenaline, bringing motor racing to the road the way only M knows how. The powerful M TwinPower Turbo in-line six-cylinder petrol engine, driving the rear wheels via the optional seven-speed M Double Clutch Transmission, accelerates the new BMW M2 Coupé from 0-62mph in just 4.3 seconds. The exterior design features aerodynamic bodystyling and a M rear spoiler, combined with the updated interior makes the overall design of the BMW M2 Coupé as jaw-dropping as its performance.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW M2 Coupé at www.bmw.co.uk/EfficientDynamics



Auto
Start Stop
function



Brake Energy
Regeneration



High-precision
direct injection



BMW
EfficientLightweight

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.



MODEL HIGHLIGHTS.



The new BMW M2 Coupé is available with a variety of standard equipment, below highlights some of this equipment.

M2 COUPÉ

- 19" M Double-spoke style 437 M wheels with mixed tyres in Black
- Active M Differential
- Aerodynamic bodystyling, M2 specific, with unique front bumper, rear bumper and side skirts
- Black Dakota leather upholstery with unique Blue stitching and M embossed front seats
- BMW M Black optic display instrument cluster
- DAB tuner
- Door sill finishers with M2 designation
- Exhaust tailpipes, twin, dual, Chrome
- Interior trim, Carbon-fibre (open-pore) with Black High-gloss finisher
- Kidney grille, Chrome with double Black vertical slats and M2 badging
- LED Headlights
- M Dynamic mode
- Media package – BMW Professional Navigation with Colour Touch Screen
- Metallic Paint (Alpine White, non-metallic also available as a no cost alternative)
- Mirror caps, body colour
- M multi-function leather steering wheel, finished in Nappa leather
- M rear spoiler
- M specific braking system, drilled compound structure discs with internal ventilation
- M specific Sport suspension, unique to M2
- M TwinPower Turbo in-line six-cylinder petrol engine
 - High-precision direct injection
 - Double-VANOS
 - TwinPower turbo turbocharging technology
 - VALVETRONIC engine management



M2 Coupé

RRP from £44,450 inc. VAT



THE NEW BMW M2 COUPÉ.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)
M2	370	4.5	33.2	199
M2 with optional M Double Clutch Transmission	370	(4.3)	(35.8)	(185)

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2017 / 2018) ¹	VED band ¹	Insurance group
M2	£37,041.67	£7,408.33	£44,450	£46,430	£45,175	37%	K	TBC
M2 with optional M Double Clutch Transmission	£39,245.83	£7,849.17	£47,095	£48,675	£47,820	36%	J	TBC

VED rates

Annual VED (second year onwards) is £450 for cars costing over £40,000 and is payable for five years. VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW M2 Coupé models fall into one of the two categories listed below:

CO ₂ emissions (g/km)	Band J 171-190	Band K 191-225
First year VED	£800	£1,200
Annual VED (second year onwards)	£140	£140

Figures in () apply to cars with MDCT (M Double Clutch Transmission)

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

Key

¹ = BIK tax rate and VED band dependent on chosen optional equipment.

OPTIONAL EQUIPMENT HIGHLIGHTS.



M DOUBLE CLUTCH TRANSMISSION.

The automatic seven-speed transmission with DRIVELOGIC provides uninterrupted power delivery during gear changes and additional versatility for the driver. The fully automatic mode delivers seamless gear changes, whilst gears can also be selected manually using the gearshift paddles on the steering wheel.

- Advanced double clutch system specially designed by BMW M
- Performance is improved whilst fuel consumption and emissions are reduced
- Flexibility of automatic or manual gearshifts

See page 11



BMW ICON ADAPTIVE LED HEADLIGHTS.

Full 'White' LED headlights for both low and high beam, offering a greater resemblance to daylight.

- Automatic height adjustment and four 'white' LED corona rings used for Daytime Driving Lights with a new hexagonal 'Icon' light design.
- LED front indicators and Adaptive Headlights which improves visibility by following steering angle of the front wheels, giving better illumination of the road ahead through corners.

See page 12



ONLINE ENTERTAINMENT.

The Online Entertainment provides direct access to millions of music tracks from either Deezer or Napster without the need for a mobile or MP3 device in the vehicle.

- Cloud-based services allows for convenient access to the music library via external internet-enabled devices so music playback is not restricted to the vehicle.
- Subscription redeemed with this option can be used on a limited number of devices (including the vehicle), allowing you to create a playlist at home and have this same playlist available to stream in the vehicle.

See page 14



LOUDSPEAKER SYSTEM – HARMAN/KARDON.

The sound engineers at harman/kardon work with us from an early stage of our model development. This results in a harman/kardon Logic 7® Surround Sound system that is customised for each BMW model. The system for the new BMW M2 Coupé includes a tailored combination of mid-range speakers, tweeters and central base speakers that deliver perfect three-dimensional sound.

See page 13

The new BMW Connected App. Your personal mobility assistant.



The BMW Connected app learns your mobility routines, reads your calendar and knows when you need to leave, providing customers with a personal experience that is integrated into their everyday life. The app will allow customers to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.

Learned destinations

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.



Amazon Echo

BMW Connected skill now available for the Amazon Echo. Lock your BMW by simply asking, check the status of your car or when to leave for your next meeting without lifting a finger.



Remote Services

Stay in touch with your BMW where ever you are. You can perform online searches powered by Google™, find your vehicle location and lock & unlock your doors.^{1,2}

amazon echo

Estimated time of arrival

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.

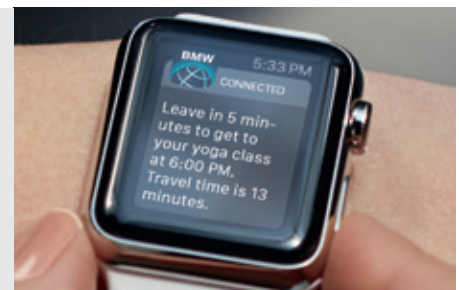


Door to door guidance

Get detailed walking directions from your parking spot to your destination. A map with a location pin also shows where you last parked once you're ready to head back to your car.

Time to leave

A notification on your Apple iPhone®, compatible Android phone, your Apple Watch® or Samsung Gear S3® watch will recommend a time to leave in order to arrive on time.



For more information, go to www.bmw.co.uk/getconnected

BMW ConnectedDrive. In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day – whenever you want.



Real Time Traffic Information (RTTI) provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisation of traffic status, with diversion recommendations based on the current traffic situation.⁴

Concierge Service is a personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.⁴



Apple CarPlay preparation Enables wireless and comfortable usage of your iPhone® in your vehicle via Apple CarPlay®. Selected smartphone content can be displayed and operated via the user interface of the vehicle.



Emergency Call is standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.¹

Online entertainment uses a built-in vehicle SIM to access a library of over 40 million songs with either Deezer or Napster. Now includes 'Connected Music', assisting with song identification whilst listening to the radio. The option includes a 12 month subscription.^{3, 5}



WiFi Hotspot preparation enables connection of mobile devices to the internet via the built-in vehicle SIM. It's use is subject to cost, data plans can be purchased via the mobile network operator when connected to the vehicle.^{6, 7}

Key
¹ = Available and active for the lifetime of the vehicle. ² = GPS Tracking in iDrive Settings menu must be activated. Not all features are available on all models. Please consult your local BMW Retailer for full details. ³ = Only available with ZNP. ⁴ = Active for 3 years, renewable thereafter. ⁵ = Screen display may vary on different models. ⁶ = Only available with 6NW. ⁷ = Data subscription costs apply and must be purchased separately.

STANDARD AND OPTIONAL EQUIPMENT.



M2

Price

BMW EFFICIENT DYNAMICS

Auto Start-Stop	●	Std
Brake Energy Regeneration	●	Std
High-precision direct injection	●	Std
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Retailer will be pleased to provide you with more information.		

PAINTWORK

Metallic Available in Black Sapphire, Long Beach Blue or Mineral Grey	met ●	Std
Non-metallic Available in Alpine White	uni ●	Std

UPHOLSTERY

Dakota leather Available in Black with Blue contrast stitching and M embossed seat	LC ●	Std
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PACKAGES

Interior comfort package Comprises: – 493 Extended storage – 534 Air conditioning, automatic with two-zone control – 563 Extended lighting	ZOB ●	Std
Media package – BMW Professional Comprises: – 609 Navigation system – BMW Professional Multimedia – 6AP Remote Services ¹ – 6FV Online Entertainment ² – 6WA Full Black panel display – BMW Apps Interface – Also includes TMC for lifetime	ZNP ●	Std

INTERIOR TRIM

Carbon-fibre with Black High-gloss finisher	4MC ●	Std
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TRANSMISSION

M DCT Gearbox, Seven-speed M Double Clutch Transmission with DRIVELOGIC	2MK ○	£2,645
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Key

● = Standard ○ = Optional ¹ = Active for the life of the vehicle. ² = Not standard on M2 Coupé. Must be purchased separately.



M2

Price

SAFETY AND TECHNOLOGY

BMW Icon Adaptive LED Headlights	552	○	£795
Cruise control with braking function	544	●	Std
Driving Assistant Comprises: – City Collision Mitigation – Forward Collision Warning – Lane Departure Warning – Preventive Pedestrian Protection Not with 3AP	5AS	○	£390
Extended lighting Comprises: – Ambient light, front and rear – Door handle lighting – Exit lights in doors – Exterior door handle light using LED technology – Footwell lights, front – Front reading lights using LED technology – Illuminated vanity mirrors for driver and passenger – Luggage compartment light using LED technology – Rear interior light, centre with reading lights using LED technology	563	●	Std
Headlight wash	502	○	£195
High-beam Assistant	5AC	○	£150
In conjunction with 552		○	n/a[†]
LED Headlights	5A2	●	Std
Park Distance Control (PDC), rear	507	●	Std
Rain sensor with automatic headlight activation	521	●	Std
Reversing Assist camera	3AG	○	£330
Speed-limit information Not with 3AP	8TH	○	£200

SEATS

Head restraints, rear and folding	5DC	●	Std
Lumbar support, driver and front passenger	488	○	£195
Seat adjustment – front, electric with driver memory	459	○	£650
Seat heating for driver and front passenger	494	○	£295
Sport seats, front	481	●	Std
Through-loading system	465	○	£175

Key

● = Standard ○ = Optional Not with = these options are not available for ordering together † = Included within package, see page 11 for package information.



Price

EXTERIOR EQUIPMENT

Comfort Access	322	○	£350
Exterior mirrors - electrically folding with anti-dazzle	430	○	£275
Exterior trim, Chromeline	346	○	£0
Exterior trim, High-gloss Shadowline	760	●	Std
Model designation deletion	320	○	£0
M rear spoiler	754	●	Std

INTERIOR EQUIPMENT

Air conditioning, automatic with two-zone control	534	●	Std
Extended storage Comprises: – 12V socket in rear centre console – 12V socket in the luggage compartment, right – Compartment in instrument panel on driver's side with folding cover ¹ – Nets on rear of driver's and front passenger's backrests – Storage net on right in luggage compartment – Two extra lashing eyes in the luggage compartment	493	●	Std
Glass sunroof	403	○	£895
Headlining, Anthracite	775	●	Std
Rear-view mirror, automatically dimming	431	●	Std
Smoker's package	441	○	£25
Sun protection glass	420	○	£290
Windscreen with grey shade band	3AP	○	£75

STEERING WHEELS

Multi-function controls for steering wheel	249	●	Std
Steering wheel heating	248	○	£160

AUDIO AND COMMUNICATION

Apple CarPlay preparation ² Only with ZNP	6CP	○	£235
Bluetooth hands-free facility with USB audio interface	6NH	●	Std
BMW Emergency Call ²	6AC	●	Std
BMW Online Services ³	6AK	●	Std
BMW TeleServices ²	6AE	●	Std
Concierge Service ³	6AN	○	£240
DAB digital radio	654	●	Std
Enhanced Bluetooth with wireless charging Only with 6WD	6NW	○	£395
Full Black panel display	6WA	●	Std
Loudspeaker system – BMW Advanced	676	○	£295
Loudspeaker system – harman/kardon	674	○	£600

Key

● = Standard ○ = Optional / = Indicates 'or' ¹ = Not with 5AS ² = Active for the life of the vehicle. ³ = Active for three years, renewable thereafter.



AUDIO AND COMMUNICATION (CONT.)

Navigation system – BMW Professional Multimedia	609	●	Std
Online Entertainment ¹ Only available with ZNP	6FV	○	n/a [†]
Real Time Traffic Information (RTTI) ²	6AM	●	Std
Remote Services ³	6AP	●	Std
WiFi hotspot preparation ⁴ Only with 6NW	6WD	○	£0

LIGHT ALLOY WHEELS

19" M Double-spoke style 437 M, Black	2VZ	●	Std
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19" M Double-spoke style 437 M, Black

Key

● = Standard Only with = these options must be ordered together.
⁴ = Data subscription costs apply and must be purchased separately.

¹ = Active for one year, renewable thereafter. ² = Active for three years, renewable thereafter. ³ = Active for the life of the vehicle.
[†] = Included within package, see page 11 for package information. Content correct at time of going to print. Prices subject to change.

BMW SERVICE INCLUSIVE & TRACKSTAR.



BMW SERVICE INCLUSIVE.

Package covering the following service items for a period of 3 years / 36,000 miles.¹

- Oil service
- Renew air filter
- Renew fuel filter (diesel models only)
- Renew microfilter
- Renew spark plugs (petrol models only)

Price from £999

BMW SERVICE INCLUSIVE BENEFITS.

- Inflation proof service pricing
- Official BMW Service history provided
- Only trained BMW Technicians will operate on your vehicle
- Only genuine BMW parts used



BMW TRACKSTAR.

Locate and recover your vehicle if it is stolen with BMW Trackstar or BMW Trackstar Advance.

BMW Trackstar price from £399²

BMW Trackstar Advance price from £649²

BMW TRACKSTAR BENEFITS.

- 24/7 Trackstar Monitoring Centre
- Thatcham accredited
- Integrated motion sensor
- Pan-European protection



¹ = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive
Content correct at time of going to print. Prices subject to change.

² = Price excludes subscription. Please consult your local BMW Retailer for further details.



CODE GLOSSARY.

248	Steering wheel heating	494	Seat heating for driver and front passenger	6AE	BMW TeleServices
249	Multi-function controls for steering wheel	4MC	Interior trim, Carbon Fibre with Black, High-gloss finisher	6AK	BMW Online Services
2MK	M DCT Gearbox, Seven-speed M Double Clutch Transmission with DRIVELOGIC	502	Headlight wash	6AM	Real Time Traffic Information (RTTI)
320	Model designation deletion	507	Park Distance Control (PDC), rear	6AN	Concierge Service
322	Comfort Access	521	Rain sensor with automatic headlight activation	6AP	Remote Services
346	Exterior trim, Chromeline	534	Air conditioning, automatic with two-zone control	6CP	Apple CarPlay preparation
3AG	Reversing Assist camera	544	Cruise control with braking function	6FV	Online Entertainment
3AP	Windscreen with grey shade band	552	BMW Icon Adaptive LED Headlights	6NH	Bluetooth hands-free facility with USB audio interface
403	Glass sunroof	563	Extended lighting	6NW	Enhanced Bluetooth with wireless charging
420	Sun protection glass	5A2	LED Headlights	6WA	Full Black panel display
430	Exterior mirrors – electrically folding with anti-dazzle	5AC	High-beam Assistant	6WD	WiFi hotspot preparation
431	Rear-view mirror, automatically dimming	5AS	Driving Assistant	754	M rear spoiler
441	Smoker's package	5DC	Head restraints, rear and folding	760	Exterior trim, High-gloss Shadowline
459	Seat adjustment – front, electric with driver memory	609	Navigation system – BMW Professional Multimedia	775	Headlining, Anthracite
465	Through-loading system	654	DAB digital radio	8TH	Speed-limit information
481	Sport seats, front	674	Loudspeaker system – harman/kardon	LC	Dakota leather upholstery
488	Lumbar support, driver and front passenger	676	Loudspeaker system – BMW Advanced	met	Metallic
493	Extended storage	6AC	BMW Emergency Call	uni	Non-metallic
				Z0B	Interior comfort package
				ZNP	Media package – BMW Professional

BMW CONNECTED DRIVE SERVICES.

1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local court of Munich under HRB 42243 (hereinafter referred to as "BMW") provides the customer with certain vehicle-related information and assistance functions (hereinafter called "Services") under the name of "BMW ConnectedDrive". BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in course of the Services – except where this is explicitly stated in the following description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) are activated at the point of vehicle production.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "TeleService Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "TeleService Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. Additionally, for the purpose of warning other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

c. BMW Roadside Assistance

The Service "BMW Roadside Assistance" can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process.

The data is transmitted to the service provider commissioned by BMW to perform the Services, who uses this data for the purposes of managing the service provision and stores this until the operations have been duly processed. No additional transfer of the data to third parties takes place.

Additionally, for the purpose of warning in order to other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

d. BMW Customer Hotline

The Service "BMW Customer Hotline" connects the customer with an employee of BMW customer service. No vehicle or customer data is transmitted during this process.

e. Automatic Map Update (depending on the vehicle equipment)

The "Automatic Map Update" service automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The service runs for a period of three years from the initial registration of the vehicle. The customer may terminate the service by giving six weeks' notice in writing to bmwconnecteddrive@bmwfin.com. Via "My BMW ConnectedDrive" at www.bmw-connecteddrive.co.uk the customer can renew the service at a charge after they have expired. In order to use the service "Automatic Map Update" the vehicle's identification and localization during the update process are prerequisite.

f. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range etc.) upon relevant changes of the vehicle's state (e.g. start of drive, end of drive, locking etc.) from the vehicle to BMW. This data serves to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The BMW apps are available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

g. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

Sensors in the vehicle are used to collect information from within the vehicle and the surrounding environment such as traffic information, road signs and mapping information for the purpose of creating anonymous usage statistics, enhancing the quality of information services and product development. For example information on localised hazards such as fog are being used to enhance data quality of traffic information and to avoid accidents.

This vehicle sensor data includes information about traffic signs, traffic lights, roadworks, local hazards, traffic flow, road characteristics, parking locations, or onboard vehicle system errors. This information is supplemented where required with additional information such as time and location references, and the vehicle status. This information is evaluated within the vehicle, then transferred to BMW. This information is anonymised immediately when received by BMW. This data is also used

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. Additionally, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

The "Interconnection of the vehicle with portals and apps" is extended with vehicle status related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle's state such as start of charging, end of charging, charging interruption, charging error) as well as fuel level etc.

4. Concierge service (6AN)

The "Concierge service" (also referred to as "Information Plus") (6AN) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Remote Services (6AP)

Use of the "Remote Services" (6AP) via the "My BMW Remote" smartphone application requires registration in the BMW ConnectedDrive Customer Portal www.bmw-connecteddrive.co.uk.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, flash the lights. On request of the customer, vehicle condition information such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The "My Remote App" app is available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

7. Online Entertainment (6FV)

The "Online Entertainment" (6FV) Service is valid for a period of one year from activation in the vehicle. Upon purchase of this Service, a voucher is provided which is redeemable within three years of the vehicle's first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider. From point of production there are 36 months in which to redeem the 12 month subscription with the chosen provider.

Renewal of the annual subscription must be done via www.bmw-connecteddrive.co.uk.

8. eDrive Services (6AG) – BMW iPerformance models only

"eDrive Services" comprises functions that are displayed to the driver in the vehicle, in BMW Apps and in the BMW customer portals. The service supports the driver with information relevant to electro-mobility.

The "Interconnection of the vehicle with portals and apps" [1.f] mentioned in this document will be extended with electromobility-related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle's state such as start of charging, end of charging, charging interruption, charging error).

The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW. Verified and evaluated charging stations are displayed to the customer in the navigation system, BMW Online, BMW Apps and BMW customer portals. Furthermore, possible locations for new charging stations or locations can be identified.

The "Efficiency" service utilises vehicle condition information to calculate driving performance indices which are displayed in BMW Apps and in BMW customer portals.

9. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, San Marino, Vatican, France, Monaco, Switzerland, Liechtenstein, Belgium, Luxembourg, the Netherlands, Ireland, Spain, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia "TeleServices" (6AE), "Concierge service" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The "Internet" (6AR) service is only available in United Kingdom. "Online Entertainment" (6FV) is available in United Kingdom, Germany, France, Italy, Spain and the Netherlands.

10. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Centre, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. **This results in the Emergency Call in the vehicle also not functioning.** The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see: www.bmw.co.uk/connecteddrive-information.

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.



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